

1961 FORD

Falcon

SEDAN DELIVERY



Styled for beauty... Built for economy

Here's a terrific combination of smart styling, businesslike efficiency and new economy! The compact, new Falcon Sedan Delivery provides a full 76.2 cu. ft. capacity, plus handy handling in heaviest traffic. It's mighty thrifty, too! Certified tests by independent automotive experts prove the modern 85-hp Falcon Six can give over 30 mpg on regular gas. And there's the new high-performance 101-hp Six that also gives exceptional economy. Both engines go a full 4,000 miles between oil changes.

Rocker panels and all main underbody structural members are heavily zinc-coated to resist rust and corrosion. And Diamond Lustre Finish keeps this Sedan Delivery looking new without waxing.



GENEROUS SPACE... EASY TO LOAD

The tailgate opening is nearly 4 feet wide at the floor. And there's 87 inches of loadspace length, 106.2 inches with the tailgate down. The weather-seal treated plywood floor is covered with durable rubber matting, and sides are masonite.

Economy never had such style!

Attractive, functional driver's compartment

The 1961 Falcon Sedan Delivery blends new beauty and workability in a spacious and comfortable interior. The full-width seat takes three with ease. The seat is covered with brown "Western Motif" vinyl with beige vinyl bolsters and seat facings that are as rich looking as they are durable. The instrument panel is an attractive matching brown.



85-hp FALCON SIX

This famous *economy* engine gives exceptional gas mileage, saves on oil and maintenance costs, too. New high-performance and frugal 101-hp Six is optional.



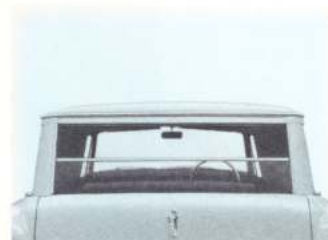
FORDOMATIC DRIVE

Efficient 2-speed automatic with lightweight cast-aluminum construction and simplified design. In "D" range it gives brisk, smooth starts in low gear.



EASY ON THE LOAD

Angle-Poised front suspension "babies" your merchandise! Coil springs are pivot mounted to absorb road shocks, and there's built-in anti-dive control.



ROLL-DOWN WINDOW

No heavy lifting! The tailgate window simply rolls down and the tailgate drops level with the load area for quicker, more convenient load accessibility.

SPECIFICATIONS: Wheelbase: 109.5 in.

Falcon Sedan Delivery Exteriors: Standard equipment includes: chrome front and rear bumpers, bright-metal hub caps, two taillights, directional signals, dual vacuum-booster windshield wipers, dual electric horns, bright-metal windshield reveal and drip moldings. Solid colors available are: Raven Black, Montecarlo Red, Silver Gray, Chesapeake Blue, Cambridge Blue, Starlight Blue, Laurel Green, Mint Green, Algiers Bronze, Garden Turquoise, Aquamarine, and Corinthian White. Optional Two Tone combinations are: Cambridge Blue and Starlight Blue, Chesapeake Blue and Starlight Blue, Laurel Green and Mint Green plus Corinthian White and any solid color.

Falcon Sedan Delivery Interiors: Standard equipment includes: dome light, rearview mirror, spare tire and wheel (right rear), sun visor (left side), dispatch box, ash tray, Double-Grip door locks, Lifeguard steering wheel, brown "Western Motif" vinyl seat covering with beige vinyl bolsters and seat facings.

Engine: 85-hp Falcon Six—144.3 cu. in. displacement; 3.50" bore x 2.50" stroke; 8.7 to 1 compression ratio; regular fuel; single-venturi carburetor; simplified integral intake manifold and cylinder head; Full-Flow oil filter; 18-mm. Turbo-Action spark plugs; 54-plate 40 amp-hr battery; 25 amp. generator; aluminized muffler.

Engine (optional): 101-hp high-performance Six—170 cu. in. displacement; 3.50" bore x 2.94" stroke; 8.7 to 1 compression ratio; regular fuel; single-venturi carburetor; Full-Flow oil filter.

Clutch and Transmission: Single-plate, cushion-disc clutch; face diameter 8½ in.; total frictional area 68.07 sq. in.; aluminum housing. Manual 3-speed, Synchro-Silent transmission. Optional: 2-Speed Fordomatic Drive.

Rear Axle: Semi-floating type with hypoid gears; overhung drive pinion; 3.50 to 1 axle ratio. 3.89 to 1 optional (with 85-hp Six only).

Front Suspension: Angle-Poised Ball-Joint type with 4-in. coil springs and shock absorbers.

Rear Suspension: Semi-elliptical variable-rate leaf springs and shock absorbers.

Brakes: Dependable double-sealed, 9" x 2¼" Duo-Servo hydraulic, total lining area 137.2 sq. in.

Tires: 6.50 x 13 4PR on 13 x 4½J safety-type wheels.

Other Available Equipment: HD Battery (66-plate, 55 amp-hr); Heater and Defroster (fresh-air "blend-air" type hot water heater); Hydrocarbon Emission Control Device (positive crankcase ventilation); Radio and Front-Mounted Antenna; Safety Package "A" (padded instrument panel and sun visors); Seat Belts; Tires (6.50 x 13 4PR white sidewalls, 6.50 x 13 6PR black or white sidewall); Wheel Covers (bright metal); Window, Rear, Power-Operated; Windshield (tinted); Windshield Washers; Windshield Wipers (electric); Arm Rests; Sun Visor (right side); White Steering Wheel with Chrome Horn Ring; Cigar-Cigarette Lighter; Backup Lights.

Deluxe Trim Package: Includes bright-metal moldings on door frames and sides of tailgate window opening; white steering wheel with chrome horn ring; cigar-cigarette lighter; dome light door switch; sun visor on right side; arm rests; tail lamp ring ornament; plus black and white or red and white vinyl upholstery.

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FORD TRUCKS COST LESS . . . tests certified by independent automotive experts prove it!



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