

ECONOLINE PICKUP 1965 FORD TRUCKS



For Information on Closed Body Models, Ask for Econoline Van
and Falcon Sedan Delivery Folders

FORD ECONOLINE PICKUP... EXCEPTIONAL ECONOMY, BONUS CAPACITY!

LOW OPERATING COSTS

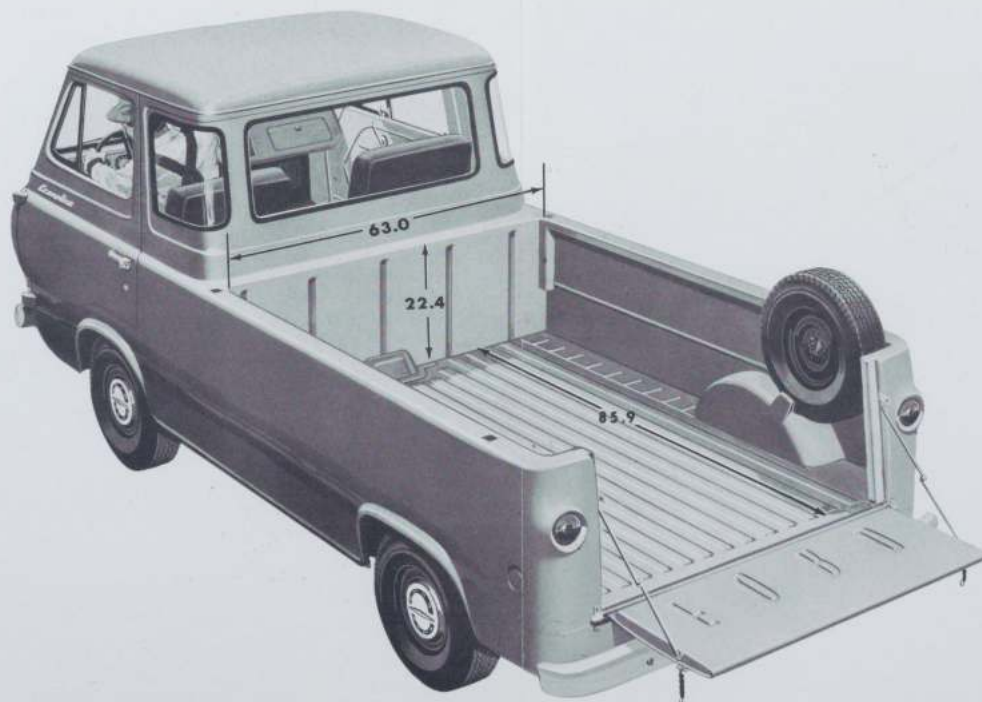
Not only is the Ford Econoline pickup priced low, but operating costs are low, too! You save on fuel with economy-winning Falcon engines; you save on tires and maintenance with an I-beam front axle, self-adjusting brakes, heavy-duty clutch, and a 6000-mile or 6-month (whichever occurs first) interval between oil changes and minor lubrications.

GREATER CAPACITY

The standard Econoline pickup can haul a $\frac{1}{2}$ -ton payload. This can be readily increased to a full 2100-lb. payload by equipping your Econoline with the optional GVW package. The big cargo box measures over 7 ft. long, 5 ft. wide and almost 2 ft. deep and provides up to 23% more loadspace than most conventional $\frac{1}{2}$ -ton pickups. And should you want to double your loadspace, reinforced stake pockets hold stake or panel sides securely to support tall and bulky loads, provide easy mounting of load covers.

NEW PERFORMANCE

Ford's 1965 Econoline features improved performance and the economy of compact design. The popular 170-cu. in., six-cylinder engine is standard this year and has been redesigned for increased power and durability. For outstanding performance, you may select the brand-new rugged 240-cu. in. Six. Whatever your choice of engine, the Econoline pickup provides fine performance at low cost.



SUPERIOR VISIBILITY AND HANDLING EASE

The Econoline pickup's compact, cab-forward design and huge 9.4-sq. ft. one-piece windshield give extra close-to-the-road visibility. A big 4.6-sq. ft. rear window and two optional rear quarter windows provide all-round visibility for close maneuvering. The short 90-inch wheelbase and 34 $\frac{1}{2}$ -ft. curb-to-curb turning diameter get you through traffic and congested shipping areas with ease.

LOW LOADING HEIGHT

The ribbed, all-steel cargo box floor is only knee high! Empty, the lowered tailgate is 22 inches from the ground (only 20 inches when loaded). With its floor inches lower than the floors of most conventional pickups, the Econoline pickup is easier to load and unload.

24,000-MILE (OR 24-MONTH) WARRANTY

Ford Motor Company warrants to truck owners as follows: That for 24,000 miles or for 24 months, whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts such as filters, spark plugs, ignition points, wiper blades, brake or clutch linings, and normal deterioration of soft trim and appearance items. Warranty referred to herein is applicable to products sold in U.S.A. and in certain neighboring areas.

AND FOR '65, MORE POWER, RELIABILITY AND DURABILITY!

CHOICE OF TWO BIG SIXES

	170 SIX (STD.)	240 SIX (OPT.)
Max. Gross HP (@ rpm)	105 @ 4400	150 @ 4000
Max. Gross Torque (lbs-ft @ rpm)	158 @ 2400	234 @ 2200
Displacement (cu. in.)	170	240
Bore and Stroke (in.)	3.50 x 2.94	4.00 x 3.18
Compression Ratio (to 1)	9.1	9.2

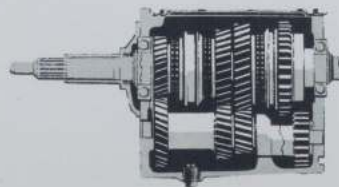
ENGINE FEATURES

170-cu. in. Engine • Cast-iron cylinder block, head and manifolds for greater durability and quieter operation • Precision-molded alloy iron crankshaft and readily replaceable main bearings reduce maintenance cost • Scuff- and deformation-resistant aluminum pistons are designed for a high degree of wear resistance.

240-cu. in. Engine • Seven-main-bearing crankshaft for greater durability • Hydraulic tappets for minimum noise and less frequent valve adjustments • Heavily chrome-faced top piston rings for less cylinder wall wear, scuffing and engine break-in time • Integral valve guides for better valve cooling, longer valve life.

CHOICE OF TWO TRANSMISSIONS

A 3-speed, fully synchronized transmission lets you downshift into low while still moving forward without clashing gears. A 3-speed automatic transmission is also available for extra driving convenience and is ideal for heavy traffic and frequent-stop city-delivery service.



HEAVY-DUTY CLUTCH

A heavy-duty 8 $\frac{1}{2}$ -inch clutch with over 68 sq. in. of lining area is provided as standard equipment on your 1965 Econoline truck with the 170-cu. in. Six. This clutch has longer life than the previous clutch. A big 10-inch clutch is included with the 240-cu. in. Six.



SELF-ADJUSTING BRAKES

Self-adjusting brakes are standard on Econoline for greater safety and economy. Each time that you apply the brakes while backing up, your brakes are adjusted automatically, if needed. As an added bonus, brake lining life has been greatly increased.



ALTERNATOR

New for '65... a 38-ampere, 570-watt alternator is standard. This alternator prolongs battery and electrical component life and keeps your battery charged during stop-go-idle driving service. Higher capacity 45- or 55-ampere alternators are available for high current requirements.



GALVANIZED PROTECTION

Major structural components of the underbody are galvanized to insure maximum resistance to corrosion. Galvanizing is used in the wheelhouse area and at front steps, and zinc-rich primer is applied to inner surfaces of sheetmetal panels for protection.



FORD COMFORT-CONDITIONED CAB FOR 1965

Get behind the wheel of an Econoline pickup for a new experience in driving pleasure. The big, wide, one-piece windshield gives you complete command-of-the-road visibility. No hood obstructs your vision. Long hours of in-and-out delivery duty are easier thanks to wide doorways, lower seat height, new steering column angle and foam-padded seats. The heater is tucked out of the way under the dash to give you increased leg room. The Econoline is one pickup that has a convenient behind-the-seat storage area. A handy small package tray is built into the steering column bracket for added convenience. Good-looking, durable vinyls (standard cab) or woven plastic upholstery (Custom Cab) in four basic colors are keyed to exterior paint. And you get a pleasant, quiet ride thanks to sound-absorbing headlining and heavily insulated engine cover.



CUSTOM CAB

STANDARD CAB FEATURES

- All-vinyl color-keyed upholstery (four colors) • Left-hand fresh air inlet • Dual electric windshield wipers • Inside rearview mirror • Left sun visor • Painted front bumper and hub caps • Dome light • Ash tray • Single electric horn • Mechanical jack • Spare wheel, tire, and carrier • Turn signals (in front parking lights and rear taillights) • Matched locks for both doors • Push-button locks for side vent windows • Plastic foam padding in driver's seat cushion and seat back • Headlining in cab • Glove compartment door with lock • Coat hook

CUSTOM EQUIPMENT PACKAGE

(In addition to or in place of standard features)

- Woven plastic upholstery in four colors keyed to exterior paint • Right-hand fresh air inlet (except with fresh air heater) and sun visor • Cigarette lighter • Dual horns • Bright-metal hub caps • Chrome horn

- ring • Insulation on cowl wall • Right- and left-hand arm rests • Passenger seat cushion padded with plastic foam • Rear quarter windows

OTHER AVAILABLE EQUIPMENT: Fresh air heater and defroster; radio; Safety Package (padding on instrument panel and sun visor); fold-down driver's seat; Flip-Swing passenger seat; seat belts; outside rearview mirrors; ICC emergency lamp flasher; tinted windshield; windshield washer; two-speed electric windshield wipers; painted rear bumper; front and rear chrome bumpers; 6.50-13 or 6.95-14 white sidewall tires.

STANDARD COLORS: Rangoon Red, Navajo Beige, Raven Black, Holly Green, Caribbean Turquoise, Springtime Yellow, Arcadian Blue, Marlin Blue, Wimbledon White, Chrome Yellow, Pure White. A two-tone paint effect is available with Wimbledon White combined with any other standard color except Chrome Yellow and Pure White.

CHASSIS SPECIFICATIONS

REGULAR ECONOLINE AND OPTIONS

OPTIONAL GVW PACKAGE¹

MAXIMUM GVW: (lb.)	4350*	4930
MAXIMUM LOAD: (lb.)	1625	2100
LOADSPACE: (cu. ft.)	73	
ALTERNATOR: Standard—Optional	38 amperes—45 or 55 amperes	
AXLE, FRONT: Capacity (lb.)	2150	
AXLE, REAR: Capacity (lb.)	2300	2780†
Ratios (to 1)—Standard	3.50	4.11
Optional Capacity (lb.)	4.00	3.00, 3.50 or 4.57
Ratios (to 1)	2780†	
BATTERY:	54 plates, 45 amp-hr	
Optional	66 plates, 55 amp-hr	
BRAKES, SERVICE: (Self-adjusting) Size (in.)—Front	10 x 2.50	
—Rear	10 x 1.75	Rear 10 x 2.50
BRAKES, PARKING:	Cable actuation of rear brakes	
CLUTCH: Dia. (in.)/Frictional area (sq. in.)	8.5—68.1 (170 Six); 10.0—85.5 (240 Six)	
ENGINE: Standard	105-hp, 170-cu. in. Six	
Optional	150-hp, 240-cu. in. Six	
FUEL TANK: Capacity (gal.)	14	
Location	Under cargo floor	
SHOCK ABSORBERS: Front and Rear	Double-acting, telescopic	Heavy-duty
SPRINGS, FRONT: Capacity @ pad (lb.)	855 (Std.), 955 (Opt.)	955
SPRINGS, REAR: Capacity @ pad (lb.)	1025 (Std.), 1230, 1400 (Opt.)	1230, 1400 (opt.)
TRANSMISSION: Synchronized in all forward gears	Fully synchronized 3-speed	
Optional	3-speed Cruise-O-Matic	
TIRES: Tubeless, No.—Size	5—6.50 x 13 4 PR*	5—7.35 x 14 8 PR
Optional	5—6.95 x 14 4 PR*	5—7.00 x 14 8 PR TT
	5—6.95 x 14 8 PR*	
	5—13 x 5½ J or 14 x 5½ J	5—14 x 5½ J
WHEELS: No.—Rim size		

*Requires optional 6.95 x 14 8 PR tires TT—Truck Type †Whitewall tires also available

†Includes HD Econoline ornament, stabilizer bar, HD understructure †Available with limited slip

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'65 FORD TRUCKS...BUILT TO LAST LONGER!

PRODUCTS OF

 MOTOR COMPANY