

FORD TRUCKS

1963 F-100 SERIES

PICKUPS · STAKE · PLATFORM
CHASSIS · CAB · CHASSIS · COWL
CHASSIS · WINDSHIELD



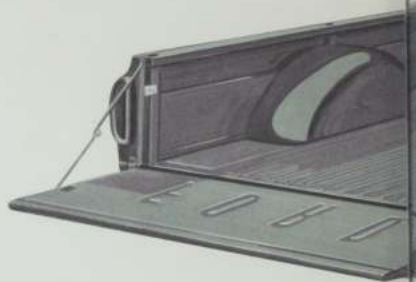
"BUILT LIKE THE BIG ONES"



'63 FORD PICKUPS...COMFORTABLE AND TOUGH!

"BUILT LIKE THE BIG ONES"

The 1963 Ford F-100 pickups offer you more solid comfort, operating reliability and extra durability than ever before. '63 Ford pickups almost match the roominess, riding comfort and driving ease of big passenger cars. Yet beneath all this easy comfort is a rugged truck, "Built Like The Big Ones" to provide you with more reliable and more economical truck operation year after year. This means fewer repairs, less downtime, and more profit for you. What makes Ford pickups more reliable? Among the many engineering advantages in Ford pickups are features such as truck-type I-beam front axles, SAE-standard parallel-rail frames, two stage leaf-type rear springs, new and more rugged transmissions, short-stroke truck engines, and extra corrosion protection for critical body areas.



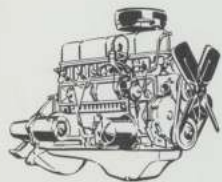
QUALITY-BUILT

TO WORK HARDER TO LAST LONGER

Ford F-100 trucks are built with the same kind of frames, springs, axles and engines you'll find in big trucks to provide extra durability, extra reliability. They're solid and tough to be ever ready and ever working for you.



I-BEAM FRONT AXLE
Rugged I-beam front axles resist twist and road shock. They maintain front-end stability over the roughest roads, keeping tires tracking true and increasing tire life.



223 SIX

Bore and Stroke—3.625" x 3.60"
Displacement—223 cu. in.
Max. Gross HP—135 @ 4000 RPM
Max. Gross Torque—200 lbs.-ft. @ 1800-2400 RPM
Compression Ratio—8.1 to 1

PROVEN GAS-SAVING 223 SIX

- Short-stroke design assures low piston speeds, top fuel economy, and long ring and bore life
- Free-turning valves, aluminum-alloy pistons, and full-pressure lubrication give the Ford Six long life with minimum maintenance
- Overhead-valve design, wedge-type combustion chambers, and high-lift cams provide economical combustion and high power output using regular grade fuels
- 18-mm. spark plugs resist fouling up to three times longer than ordinary plugs . . . prolong peak efficiency
- Positive crankcase ventilation complies with anti-smog legislation; cuts crankcase dilution and sludge

FORD OPTIONS

To meet the needs of every kind of pickup operation, Ford offers a wide variety of body and chassis options. Be sure to describe your operation to your Ford Dealer so he can recommend the options you need for your specific hauling requirements. You have a choice of five automatic and multi-speed



**SEPARATE
STYLESIDE**

BODY DIMENSIONS

	INTEGRAL STYLESIDE		SEPARATE STYLESIDE		FLARESIDE STAKE	
Nominal length.....	6½ ft.	8 ft.	6½ ft.	8 ft.	6½ ft.	8 ft.
(A) Inside length—in. (max. at floor).....	78.2	98.2	76.4	94.4	78.0	96.0
(B) Inside width—in. (max. at floor).....	76.6	76.6	73.0	73.0	49.0	54.0
(C) Inside width—in. (between wheelhousings).....	49.0	49.0	49.0	49.0	none	48.4
(D) Width of tailgate opening—in.	64.5	64.5	51.6	51.6	49.0	54.0
(E) Height—in. (floor to top of sides).....	19.6	19.6	19.1	19.1	20.3	22.1
Cubic capacity—cu. ft.	65.1*	79.7*	56.1*	70.6*	45.0	65.4*

*Allowance made for wheelhousings



- Ample load capacity in 5½- or 8-ft. Styleside and Flareside pickup bodies
- Click-shut tailgate on integral cab and Styleside body allows easier and quicker loading. Instant-action latches have positive lock with snap-shut action for more convenient operation. No hooks or chains
- Cab-wide rear window is available with integral cab and Styleside body, providing greater rear and side visibility
- '63 Ford pickups have extra corrosion protection. Zinc-rich primer is applied to critical under-fender areas, while rust-resistant primer and undercoating is used on various underbody structures
- Improved rubber-covered speedometer cable seals out moisture . . . seals in lubrication of the core for the lifetime of the truck
- Turn signals, standard with all body styles, have new amber-colored front lenses for added safety

F-100 STYLESIDE PICKUP is available with integral cab and body, as illustrated, or separate cab and body construction. Other body options for this series include stake, Flareside pickups, chassis-cab, chassis-cowl, chassis-windshield and platform models. Max. GVW 5,000 lb.



**NEW 3-SPEED
SYNCHRO-SILENT
TRANSMISSION**

Brand-new for '63 and only Ford has it! For the first time, low gear is fully synchronized along with second and high. Now you can downshift into low without clashing gears while still moving forward.



PARALLEL-RAIL FRAME

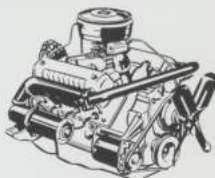
Just like the big trucks—Ford pickups use heavy-gauge SAE-standard parallel-rail frames with both channel- and jaw-type flanged "U" cross-members for best resistance to twisting.

FIT YOUR NEEDS

transmissions, five rear axle ratios, heavier-rated front and rear springs and new auxiliary rear springs for heavier-than-average loads, and many driver-convenience options to choose from. Or you may want the more luxurious comfort and appearance advantages of a Custom Cab, and the extra power of a 292 V-8.

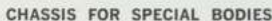
ECONOMICAL SHORT STROKE V-8 POWER

- Short-stroke design assures low piston speeds, top fuel economy, and long ring and bore life
- Wedge-type combustion chambers, deep-bore construction, and five-bearing crankshaft make the 292 V-8 a top-performing, long-life engine
- High-lift camshaft and large intake and exhaust manifold passages result in better engine breathing and increased power
- Full-circle water jackets and free-way water passages provide better cylinder cooling, reduce cylinder bore wear, and prolong engine life
- 18-mm. spark plugs resist fouling up to three times longer than normal plugs . . . prolongs peak efficiency
- Positive crankcase ventilation complies with anti-smog legislation: cuts crankcase dilution and sludge.

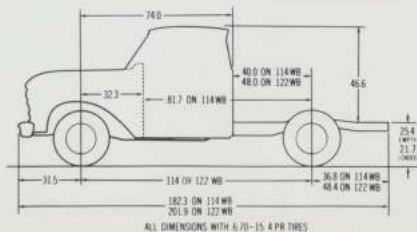


292 Y-B

Bore and Stroke—3.75" x 3.30"
Displacement—292 cu. in.
Max. Gross HP—160 @ 4000 RPM
Max. Gross Torque—270 lbs.-ft @ 1800-2000 RPM
Compression Ratio—8.0 to 1



Ford's F-100 chassis models are especially suited for custom-built bodies from 5½ to 8 ft. long. The chassis-cab models are available with a 114- or 122-in. wheelbase for special-purpose bodies available from any number of independent body builders. Chassis-cowl and chassis-windshield units (114-in. wb. only) may be easily equipped with single-unit bodies of the walk-in type. See your Ford Dealer for a wide choice of makes and types.



FORD COMFORT-CONDITIONED CABS FOR 1963

Slip into the cab of a '63 Ford F-100 and discover for yourself the solid comfort everywhere. No knee-knocking "dogleg" in the door opening to get in your way; doors open wide, too; and a handy inboard step eases entry and exit. New polyurethane foam seat cushion padding (1½ inches thick in standard cabs, 5 inches thick optional) gives you less seat bounce, less seat sag, more comfort.

STANDARD CAB FEATURES

- Gray block-weave pattern vinyl seat upholstery
- Lifeguard steering wheel
- Safety Double-Grip door latches
- Dome light
- Left sun visor

- Dispatch box
- Matched locks in both doors
- Electric windshield wipers
- Theft-retardant ignition switch
- Rearview mirror
- All-weather ventilation
- Ash receptacle

CUSTOM CAB FEATURES

(In addition to or in place of standard features)

- Twill-stripe woven plastic seat upholstery
- Satin-finish instrument cluster plate with chrome-rimmed instruments
- Attractive chrome horn ring on steering wheel
- Polyurethane seat padding, 5 inches thick in cushion and 1½ inches in seat back
- Cigar-cigarette lighter
- Arm rest on left door
- Sun visor on right side
- Bright-metal grille and head-light assembly

- Coat hook
- Stowage compartment with zippered vinyl cover in left door
- Bright-metal windshield reveal molding
- "Custom Cab" identification on each door
- Two-tone paint treatment on instrument and door interior panels
- Perforated acoustical headlining with ½-in. sound-absorbing insulation between headlining and roof panel
- Sound deadener material between floor pan and mat

Polyurethane is softer than foam rubber and distributes support more evenly. Ford cabs provide plenty of stretch-out length and width for three. In addition, insulating materials under the floor and on the fire wall, door panels, and rear cab wall provide a quieter cab . . . keep cabs cooler in summer and warmer in the winter. All this is yours in a Ford F-100.



Custom Cab

CHASSIS SPECIFICATIONS

STANDARD EQUIPMENT

OPTIONAL EQUIPMENT*

Axle, Front: Capacity (lb.)	2600	
Axle, Rear: Capacity (lb.)	3300-3.89	3300-3.70, 4.11
Ratios for locking-type differential (to 1)		3.73, 3.92
Battery: (12 volt)	54 plates-40 amp-hr	66 plates-55 or 70 amp-hr
Brakes, Service: Type	Hydraulic	
Size (in.) front-rear	11 x 2-11 x 1½	
Brakes, Parking: Type	Cable actuation of rear brakes	
Clutch: Diameter (in.)-Area (sq. in.)	10-85.5 (Six) 10.5-96.2 (V-8)	HD 11"-123.7
Cooling System: Capacity (qt.)	13.5 (Six) 16.5 (V-8), 18 w/Cruise-O-Matic	Extra cooling radiator
Fan-No. of blades-dia. (in.)	4-18	
Engine	223 Six	292 V-8
Frame: Section Modulus	2.65 (114" wb.), 3.34 (122" wb.)	
Generator	30 amp.-450 watt	Alternator-42 amp., 60 amp.
Shock Absorbers: Front and rear	Double-acting	
Springs, Front: Capacity @ pad (lb. each)	1000 (114" wb.), 1100 (122" wb.)	1100 (114" wb.)
Springs, Rear (Two-Stage): Capacity @ pad (lb. ea.)	1025	1350, 1650†
Auxiliary (w/opt. main springs only)		450
Steering: Type	Recirculating ball	
Transmission: Type	3-speed Synchro-Silent	3-speed w/overdrive, 3-speed extra-duty, 4-speed, heavy-duty Cruise-O-Matic
Wheels: No.-type-main rim size	5-5-hole disc-5½K rim	
Tires: Tubeless, No.-size	5-6.70-15 4 PR (2-ply)	Tubeless and tube-type tires in sizes to match requirements

Standard Colors: Rangoon Red, Driftwood Gray, Raven Black, Sandshell Beige, Holly Green, Caribbean Turquoise, Academy Blue, Glacier Blue, and Corinthian White. A two-tone effect is available for all cab models with Corinthian White on roof and around cab back panel above beltline.

*See your Ford Dealer for additional options. †HD single-stage type.

The specifications contained herein were in effect at the time this folder was approved for printing. Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design without notice and without incurring obligation. All options and accessories (illustrated or referred to as optional or available in this folder) are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer. Warranties referred to herein are applicable to products sold in North America and in certain neighboring areas.

24,000-MILE WARRANTY (OR 24 MONTHS)—Ford Motor Company warrants to its dealers, and its dealers-in turn-warrant to owners as follows: That for 24,000 miles, whichever comes first, free replacement, including related labor, will be made by dealers of any part with a defect in workmanship or materials. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wipers blades, brake or clutch linings, and normal deterioration of soft trim and appearance items.

FORD TRUCKS FOR OUTSTANDING RELIABILITY AND DURABILITY!

FOR 60 YEARS THE SYMBOL OF DEPENDABLE PRODUCTS

