

FALCON RANCHERO, SEDAN DELIVERY 1965 FORD TRUCKS

NEW PERFORMANCE AND SMART STYLING FOR TOWN AND COUNTRY



FALCON RANCHERO...FOR TOWN AND COUNTRY!



NEW PERFORMANCE Four great Ford engines are available in the 1965 Falcon Ranchero and Sedan Delivery. The popular 170-cu. in. Six, standard this year, and the rugged 200-cu. in. Six have been improved for better performance and economy. New sizzling 289-cu. in. V-8's are also available to give you top performance. You can pair any one of the new engines with a 3-speed Cruise-O-Matic or the standard 3-speed fully synchronized manual transmission. For that extra sports flair, a fully synchronized 4-speed "four-on-the-floor" manual transmission is offered for use with V-8's. **NEW COMFORT** All the comfort and style of a 1965 Falcon passenger car is yours in the Ranchero or Sedan Delivery. Optional bucket seats are offered in the deluxe Ranchero. **NEW HANDLING EASE** Steering has been redesigned for minimum steering effort and improved stability with the V-8 engine. Power steering is available for easier parking and less steering effort. **NEW RELIABILITY** New longer-life 45 ampere-hour battery and a battery-saving, sealed 38-ampere alternator are standard.

FALCON INTERIORS

1965 FALCON RANCHERO AND SEDAN DELIVERY offer the comfort and style of Falcon car interiors. The deep-cushioned seat holds three in comfort. Standard interior trim is palomino vinyl. Arm rests, door panels, cowl sides and steering wheel are in matching color. Headlining is white sponge-grained vinyl; sun visors have a white sponge-grained finish. A distinctive new instrument panel, modern arm rests, seats and trim panels add to the appearance of the handsome driver's compartment. The upholstery for the Ranchero with Deluxe Trim Package is in red, black, blue or palomino, has matching holsters, and is color-keyed to exterior paint; the upholstery for the Sedan Delivery Deluxe Trim Package is available in red or black only. Sound-deadening headliners are standard and provide insulation against summer heat and winter cold. Plenty of ventilation is achieved with the Cowl-Aire ventilation system. The air intake is located high on top of the cowl where it is less exposed to exhaust fumes and road dust. Fresh air flows into the interior through individually controlled vent openings at left- and right-hand sides for optimum ventilation. Standard interior is shown at right.



The 1965 Falcon Ranchero is the budget-priced prestige pickup for town and country. It's designed for people who want car comfort and beauty with the utility of a truck.

The 1965 Ranchero features a host of improvements, including a choice of four more powerful and economical

engines ranging from 105 to 225 horsepower; a new 3-speed Cruise-O-Matic transmission; new economical rear axle gear ratios; crisp, clean exterior and interior styling, and improved handling.

The Ranchero combines 800-lb. load capacity with all the comfort, style and economy of a Falcon car. Driving a

Ranchero is sheer pleasure... especially in a Ranchero that has bucket seats, carpeting and deluxe interior trim. (See illustration below.) Whatever your Ranchero choice, you'll get fine performance at minimum operating costs. What's more, it's the lowest-priced luxury pickup!



A FUTURA SPORTS RANCHERO is the perfect answer for the driver who wants exciting style and bucket-seat luxury. The Futura Sports Ranchero, shown above, features the optional Deluxe Trim Package, bucket seats, two-tone paint with dual body side moldings (see colors on back cover), and simulated wire wheel covers. The Ranchero Optional Equipment Packages listed below and on the back cover let you tailor a Ranchero to your spirit of adventure.



Enjoy the comfort and appearance of pleated bucket seats in a choice of four colors... palomino, red, black, blue. And you will experience a quieter ride with a new sound-deadening package and carpeting. Color-keyed door trim panels and a Futura instrument cluster add to the beauty and luxury of the interior. The illustration above shows the optional Deluxe Trim Package, bucket seats, center console, and "four-on-the-floor" manual transmission.

FALCON RANCHERO OPTIONAL EQUIPMENT PACKAGES

FALCON RANCHERO DELUXE TRIM PACKAGE

- Red, blue, black or palomino interior, color-keyed to exterior paint
- Futura hood ornament
- Cigar-cigarette lighter
- Bright-metal door window frames
- Deluxe pleated seat trim
- Deluxe door trim panels
- Bright-metal body side molding (narrow single spear)
- Futura instrument cluster and dash panel
- Carpeting
- Additional sound-deadening

SAFETY PACKAGES

- Padded dash
- Padded dash with padded sun visors

VISIBILITY PACKAGE

Includes two-speed electric windshield wipers, windshield washers, inside non-glare mirror and outside remote control mirror

COURTESY LIGHT PACKAGE

Includes lights in ash tray and glove box; backup lights and door-controlled map light

FALCON SEDAN DELIVERY...



The '65 Falcon Sedan Delivery is the closed body running mate of the Ranchero. With carlike styling, comfort and driving ease, it is designed to haul up to 700 pounds. The Sedan Delivery has over 7 feet of cargo length behind the driver, and has 78 cu. ft. of cargo space that is weather-protected, lockable and accessible from the front seat or tailgate. Rear load opening is 45½ inches wide and 27 inches high. The tailgate window can be lowered manually or electrically (electric control is optional) for ventilation or access to the cargo area.

SEDAN DELIVERY DELUXE TRIM PACKAGE

- Red or black interior, color-keyed to exterior paint
- Cigar-cigarette lighter
- Bright-metal door window frames
- Deluxe pleated seat trim
- Deluxe door trim panels
- Right-hand arm rest and sun visor
- Door-operated switches for dome light

FALCON RANCHERO—SPECIFICATIONS—SEDAN DELIVERY

(Max. GVW: 3700 lb.)

EXTERIORS: Standard equipment includes chrome bumpers; dual electric windshield wipers and horns; and bright-metal windshield and roof drip moldings, hub caps, and taillight trim rings. Ranchero: bright-metal moldings on rocker panel, top edge of cargo box, tailgate and back of cab. Sedan Delivery: bright-metal body side molding.

COLORS: Raven Black, Wimbledon White, Rangoon Red, Vintage Burgundy, Caspian Blue, Silver Blue, Champagne Beige, Prairie Bronze, Dynasty Green, Ivy Green, Springtime Yellow, and Twilight Turquoise. Arcadian Blue, Honey Gold and Silversmoke Gray are available with Deluxe Trim Package only. A two-tone paint and ornamentation option on Ranchero includes dual body side moldings with white paint between the moldings and white on cab roof. (See illustration, page 3.) Red is between the moldings with an all-white main body color. This two-tone paint option is available with any of above colors except Silversmoke Gray.

INTERIORS: Standard equipment includes palomino all-vinyl seat trim, black vinyl-coated rubber floor mat, bright-metal horn ring, left and right door locks, ash tray, glove compartment, rearview mirror and Lifeguard Safety steering wheel. Ranchero has spare tire behind seat, left and right arm rests and sun visors, dome light with door switches. Sedan Delivery has left side arm rest and sun visor.

Engine: 105-hp Six—170-cu. in. displacement (Standard)

Engine: 120-hp Six—200-cu. in. displacement (Optional)

Engine: 200-hp V-8—289-cu. in. displacement (Optional)

Engine: 225-hp V-8—289-cu. in. displacement (Optional)

CLUTCH AND TRANSMISSION: Single-plate torsion-disc clutch, aluminum housing. Manual 3-speed synchronized transmission is standard. Optional: 3-speed Cruise-O-Matic, and with V-8's only, 4-speed manual synchronized in all four gears.

REAR AXLE: Semi-floating type with hypoid gears. Ratios: w/Sixes, 3.50 to 1 standard, 3.20 to 1 optional; w/200 Six and Cruise-O-Matic, 2.83 to 1; w/V-8's, 2.80 to 1. Limited-slip rear axle is available in all power trains except the 200 Six with Cruise-O-Matic.

FRONT SUSPENSION: Angle-poised, ball-joint type with shock absorbers and coil springs.

REAR SUSPENSION: Variable-rate leaf springs with antifriction inserts and shock absorbers.

BRAKES: Dependable double-sealed drums; Duo-Servo type; self-adjusting; 9" with 6-cylinder engines, 10" with V-8 engines.

TIRES: Standard: 6.95 x 14 4PR on 14 x 4½J wheels. Optional (with V-8 only): 7.35 x 14 4PR on 14 x 5J wheels. White sidewall tires optional in both sizes.

OPTIONS: Power steering, heavy-duty battery, 42-ampere alternator, fresh air heater and defroster, air conditioner, Ranchero bucket seats, seat belts, power-operated tailgate window for Sedan Delivery, 3 types of bright-metal wheel covers; tinted glass, two-speed electric windshield wipers with windshield washers, push-button radio, ICC emergency light flasher.

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24,000-MILE (OR 24-MONTH) WARRANTY—Ford Motor Company warrants to truck owners as follows: That for 24,000 miles, or for 24 months, whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services; routine replacement of parts such as filters, spark plugs, ignition points, wiper blades, brake or clutch linings, and for normal deterioration of soft trim and appearance items. The warranty referred to herein is applicable to products sold in the U.S.A. and in certain neighboring areas.

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