

ANNCT.

*The
Total Performance
1965 MUSTANGS*



Hardtop

Convertible

Fastback 2+2



*These are
The Total Performance '65 Mustangs*

Hot on the heels of one of the most successful new car introductions of all time, Ford introduces a *third* Mustang—the Fastback 2+2!

An aerodynamic honey, the sleek 2+2 has the looks and action you'd expect in a \$5,000 sports import. But Ford includes all this in the 2+2 at a low Ford price, like other Mustangs.



Now there are *three* total performance Mustangs!

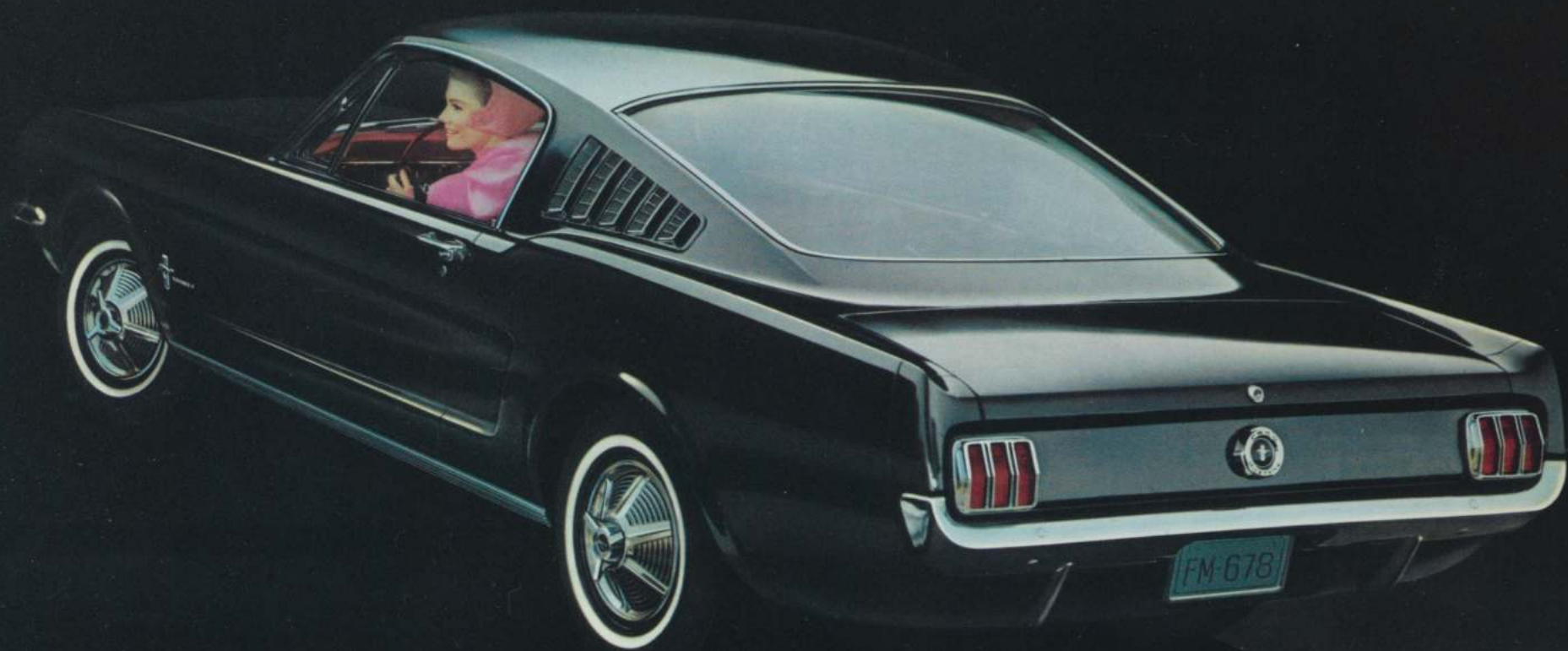
Whether Hardtop, Convertible or Fastback 2+2, Mustang's low price includes all kinds of luxury equipment as *standard*. Individually adjustable, deep-foam bucket seats. Leather-soft all-vinyl interiors. Color-keyed, wall-to-wall carpeting. Courtesy lights and glove box light. Sports steering wheel. Curved side glass. Full wheel covers

—and so many more standard items.

For remarkably little added cost, you can choose from over 70 Mustang options and design your Mustang as a hot-blooded sports car, an all-out luxury car or anything in between. Mustang's long list of options includes everything from three hot Challenger V-8's (up to 271 hp!) to front disc

brakes . . . air conditioner to backup lights . . . power steering to styled steel wheels.

Whether you want a fun car or family car (Mustang's great versatility lets you have the two in one), you owe yourself the fun of a total performance test drive in one of the three '65 Mustangs. See your Ford Dealer *now*.





Rear seat luxury in the 2+2



Folding rear seat triples luggage space



2+2 cockpit: where spirited looks come alive!

◁ Fastback 2+2: imported looks at a low Ford price



2+2's Silent-Flo Ventilation louvers

Mustang Fastback 2+2

The Fastback 2+2 comes on bold with style you'd expect only from Europe and only at very high prices. But this one's a Mustang, with the kind of *low* price Mustang's already famous for.

Luxury with versatility comes in double handfuls. Silent-Flo Ventilation draws in a stream of fresh air with *all* windows closed. (Stale air, tobacco smoke exit out the louvers.) In the rear, the 2-passenger deep-foam seat folds down into a 35 x 41-in. platform, more than *tripling*

luggage space! The big 10-sq. ft. "skylight" window is tinted glass to cut sun glare.

A new standard 120-hp, 200-cu. in. Six is quick and strong . . . a quality thoroughbred, smooth as a jewel with its 7-main-bearing crankshaft. Thrifty, too, the Six is just one of many "savers" standard in Mustangs. Twice-a-Year Maintenance . . . self-adjusting brakes, aluminized muffler . . . plus all the other service savings pioneered by Ford. Any wonder that Mustangs are so easy to fall in love with?



Mustang's individually adjustable, deep-foam bucket seats



Trunk is surprisingly spacious, easy to load

Mustang Hardtop

When you look at Mustang's low price and then at all it includes as standard equipment, it's no wonder Mustang has come so far so fast. Take the Hardtop for instance. It's the lowest priced of all three Mustangs. Yet that low price tag includes many luxury items, *standard on all Mustangs*, which come in other cars only at extra cost, or not at all.

See for yourself all that's standard in the Mustang Hardtop (and in the Convertible and 2+2 as well):

Individually Adjustable Deep-Foam Bucket Seats ☐ Padded Instrument Panel ☐ Full Wheel Covers ☐ Choice of 6 Color-Keyed All-Vinyl Interiors plus 2 Cloth-Vinyl Trims (Hardtop, 2+2) ☐ Color-Keyed Wall-to-Wall Carpeting.

Mustang's low price also includes these features which often cost extra in other cars:

Sports Steering Wheel with Bright-Metal Horn Arms ☐ Cigarette Lighter ☐ 2 Automatic Courtesy Lights ☐ Glove Box Light ☐ Floor Shift 3-Speed Manual Transmission.

Mustang's low price also includes these features as standard equipment:

120-hp 6-Cylinder Engine ☐ Heater-Defroster* ☐ Front Seat Belts* ☐ Front Arm Rests ☐ Electric Windshield Wipers ☐ Safety-Yoke Door Latches ☐ Curved Side Glass ☐ Wrap-Around Front Bumper ☐ Bumper Guards Front and Rear ☐ Alternator ☐ "Sta-Ful" Battery ☐ Ford's Famous Twice-a-Year Maintenance Features (back cover).

**See "Prices" on back cover*

Mustang options make a luxurious personal car (right) of Mustang Hardtop (far right)







Six all-vinyl trim choices with the look and feel of leather



Power top is one of over 70 options



Tonneau cover adds true sports-car flair

Mustang Convertible

What kind of convertible will your Mustang be—family fun-in-the-sun car . . . full-fledged sports soft-top or luxury convertible? Mustang Convertible standard equipment gives you a great head start.

A 5-ply, vinyl-bonded top (in color choice of black, white or tan) with big "zip-out" window for straight-through ventilation. A color-keyed, stretch-taut boot to stow the top neat and trim. Deep-foam bucket seats that adjust individually. Choice of six leather-soft, all-vinyl interiors. Full carpeting. Courtesy lighting. A slick 3-speed floor shift. A quick, strong 120-hp, 200-cu. in. Six has the quality and smoothness of a 7-main-bearing crankshaft. Plus all the other standard equipment listed on page 6!

Now the fun begins. Take your choice of these tempting Mustang options. T-bar Cruise-O-Matic or 4-speed manual transmissions. Challenger V-8's of 200, 225 or 271 hp. Rally Pac. Power top. Front disc brakes. Tonneau cover. Power steering. Air conditioner. Power brakes. Accent body stripe (choice of three colors) and rocker panel moldings. Styled steel wheels or wire-style wheel covers—and this is just a good beginning.

However you design your Mustang, you can depend on the *versatility* that is as much a part of Mustang as the driving fun. From the twice-daily trip to school to a gala debut at the country club, Mustangs go *everywhere* . . . do *everything!*

Mustang Options

Mustang was designed to be designed by you. You can make yours a family Mustang, a sports Mustang, an all-out luxury Mustang, or your own *personalized* version with a little of each. There are over 70 Mustang options to help you. Design *your* Mustang and see your Ford Dealer. It's fun and you'll be surprised how little it costs.

ENGINES:

- ☐ 200-hp Challenger V-8 (2-bbl. carb.)
- ☐ 225-hp Challenger Special V-8 (4-bbl. carb.)
- ☐ 271-hp Challenger High Performance V-8* (4-bbl. carb.)

TRANSMISSIONS:

- ☐ 3-Speed Cruise-O-Matic
- ☐ 4-Speed Manual

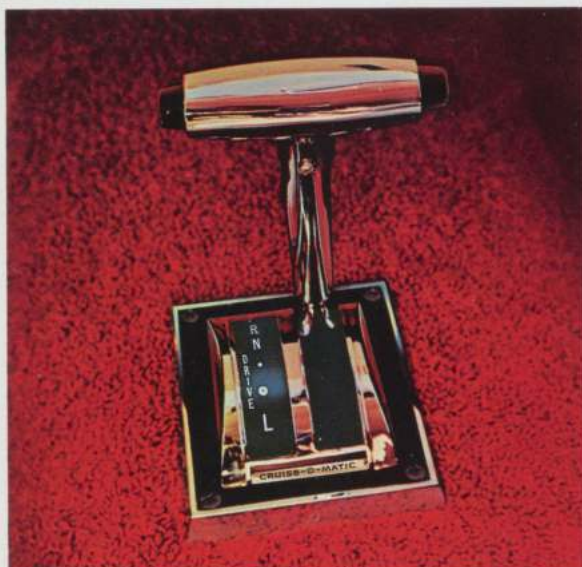
APPEARANCE:

- ☐ Vinyl Roof Covering (Hardtop)—Black or White
- ☐ Deluxe Wheel Covers with Knock-Off Hubs

- ☐ Styled Chrome-Plated Steel Wheels (14-inch)
- ☐ Wire-Style Wheel Covers (14-inch)
- ☐ Accent Paint Stripe and Rocker Panel Molding Package†
- ☐ White Sidewall Tires

CONVENIENCE:

- ☐ Full-Length Console
- ☐ Push-Button AM Radio
- ☐ Ford Air Conditioner
- ☐ Backup Lights
- ☐ 2-Speed Electric Wipers and Washers
- ☐ Tinted Windshield



T-bar Cruise-O-Matic Drive



Front Disc Brakes



4-Speed Stick Shift



Sports Console



Deluxe Wheels and Wheel Covers



Convertible Interior illustrating man

- ☐ Tinted Glass All Around
- ☐ Remote-Control Outside Mirror

POWER EQUIPMENT:

- ☐ Power Brakes
- ☐ Power Steering
- ☐ Power Top (Convertible)—Black, White or Tan

SPORTS:

- ☐ Rally Pac (tachometer and clock combination)
- ☐ Special Handling Package (with V-8's)—includes heavy-duty suspension and 22 to 1 overall steering ratio

- ☐ Front Disc Brakes
- ☐ Red Band Sidewall Tires (14-inch)
- ☐ Vinyl Tonneau Cover (Convertible)

SAFETY:

- ☐ Padded Sun Visors (standard on Fastback)
- ☐ Deluxe Color-Keyed Seat Belts with Retractors
- ☐ Emergency Flasher (parking and taillights)

OTHERS:

- Remote-Control Deck Lid Release ☐ Rear Seat Speaker (Hardtop, 2+2) ☐ StudioSonic Sound System (Hardtop, 2+2) ☐ Parking Brake Warning

Light ☐ Compass ☐ Door Edge Guards ☐ LH or RH Outside Mirror ☐ Floor Mats ☐ Windshield Washers ☐ Non-Glare Inside Mirror ☐ Rear Seat Belts ☐ Spotlight ☐ Glove Box Lock ☐ 14-Inch Low-Profile Tires and Wheels (with Six) ☐ Rocker Panel Moldings ☐ Heavy-Duty Batteries and many more.

*Includes Handling Package and 6.95 x 14 red band sidewall tires

†Replaces side air scoop ornament; rocker panel moldings standard on Fastback



Mustang options



Three sports-blooded V-8's



Ford Air Conditioner



Remote-Control Outside Mirror

Mustang Specifications

COLOR AND UPHOLSTERY SELECTIONS: Pick your favorite color from 16 brilliant Diamond Lustre Enamel single tones. There are 6 all-vinyl trim choices for the Hardtop, 2+2 and Convertible, with 2 additional cloth and vinyl trims for the Hardtop and 2+2. Your Ford Dealer will be happy to show you actual samples of new Mustang colors and upholstery.

MUSTANG DESIGN FEATURES: Fully Insulated and Weather-Sealed Body; Silent-Flo Ventilation System (2+2); Parallel-Action Single-Speed Electric Wipers; Deep-Dish Steering Wheel; Dual Sun Visors with Retention Clips (safety-padded on 2+2); Suspended Accelerator, Clutch and Brake Pedals; Safety-Yoke Door Latches; Fold-Down Rear Seat (2+2); Center-Fill Fueling; Counterbalanced Hood and Deck Lid; Sports-Type Bumpers with Guards; Easy-Action Convertible Top Latches.

ENGINES: 120-hp Six (std.)—200 cu. in. displ.; 3.68" bore x 3.13" stroke; 9.2 to 1 comp. ratio; reg. fuel; single-barrel carb.; auto. choke; self-adj. valves with hydraulic lifters.

200-hp Challenger V-8 (opt.)—289 cu. in. displ.; 4.00" bore x 2.87" stroke; 9.3 to 1 comp. ratio; 7 main bearings; reg. fuel; 2-barrel carb.; auto. choke; self-adj. valves with hydraulic lifters.

225-hp Challenger Special V-8 (opt.)—289 cu. in. displ.; 4.00" bore x 2.87" stroke; 10.0 to 1 comp. ratio; 4-barrel carb.; prem. fuel. Other specifications same as Challenger V-8 above.

271-hp Challenger High Performance V-8 (opt.)—289 cu. in. displ.; 10.5 to 1 comp. ratio; super prem. fuel; 4-barrel carb.; manual choke; manually adj. valves; dual exhaust.

ENGINE FEATURES: 6000-mile (or 6-month) full-flow disposable-type oil filter; 36,000-mile (or 3-year) disposable-type fuel filter and replaceable dry element air cleaner; 190° thermostat; 12-volt electrical system with 38-amp. (Six) or 42-amp. (V-8's) alternator; 54-plate, 45 amp-hr battery; weatherproof ignition; fully aluminized muffler and tailpipe. All engines are electronically mass-balanced for long-lived smoothness.

MANUAL TRANSMISSION: 3-Speed Manual (std. with Six). Floor-mounted shift lever, standard "H" pattern. Synchronizers in 2nd and direct. Synchro-Smooth Drive (std. with Challenger, Challenger Special V-8's). Synchronized manual shifting in all forward gears; clash-free downshifting to low while under way. Floor-mounted stick.

4-Speed Manual (opt.)—sports-type close-ratio transmission, synchronized in all forward gears; floor-mounted stick.

CRUISE-O-MATIC DRIVE: (opt. except 271-hp V-8)—3-speed automatic with two selective drive ranges: 3-speed range starting in low for all normal driving; 2-speed range starting in intermediate for more sure-footed driving on slippery surfaces. Floor-mounted T-bar selector with sequence: P-R-N-DRIVE-L.

FRONT SUSPENSION: Angle-Poised Ball-Joint type with coil springs mounted on upper arms, 36,000-mile (or 3-year) lube intervals. Strut-stabilized lower arms. Link-type, rubber-bushed ride stabilizer. Built-in anti-dive control.

REAR SUSPENSION: Longitudinal, 4-leaf springs with rubber-bushed front mounts, compression-type shackles at rear. Asymmetrical, variable-rate design with rear axle located forward of spring centers for anti-squat on takeoff. Diagonally mounted shock absorbers.

REAR AXLE: Semi-floating hypoid rear axle; straddle-mounted drive pinion (V-8's). Permanently lubricated wheel bearings.

STEERING: Recirculating ball-type steering gear provides easy handling. Permanently lubricated steering linkage joints. Overall steering ratio 27 to 1 (power steering 22 to 1). Turning diameter 38 ft.

BRAKES: Self-adjusting, self-energizing design. Composite drums, grooved for extra cooling: 9-in. (Six), 10-in. (V-8's). Total lining area: 131 sq. in. (Six), 154 sq. in. (V-8's). Caliper-type front disc brakes optional.

TIRES: Tubeless, blackwall with Tyrex rayon cord, 4-ply rating. Safety-type rims. Tire size: with Six—6.50 x 13 (optional 6.95 x 14); with V-8's—6.95 x 14.

DIMENSIONS AND CAPACITIES: Overall length 181.6"; height 51.1"; width 68.2"; wheelbase 108"; treads—front 55.4" (Six), 56" (V-8), rear 56"; weight (approx.) 2621 lb. (2+2), 2562 lb. (Hardtop), 2740 lb. (Convertible); fuel 16 gal.; oil 4.5 qt. (Six), 5 qt. (V-8); cooling system (with heater) 9.5 qt. (Six), 14.5 qt. (V-8's); trunk luggage volume (cu. ft.): Hardtop 9, Convertible 7.7 (top down), Fastback 5 (18.5 trunk plus rear seat down).

PRICES: Mustang includes heater-defroster and front seat belts as standard equipment. However heater and/or seat belts may be deleted on car order if desired at an appropriate price reduction. All optional equipment and accessories, illustrated or referred to as options, optional or available are at extra cost. For the price of the Mustang with the equipment you desire, see your Ford Dealer.

10 MUSTANG POWER TEAMS

ENGINES	TRANSMISSIONS
200 cu. in. Six*	A†, C, D
Challenger V-8	B†, C, D
Challenger Special V-8	B†, C, D
Challenger High Performance V-8	D

Standard Equipment Key:

*Engine (all models); †Transmissions (as indicated)

A—3-Speed Manual

B—Synchro-Smooth Drive (fully synchronized 3-speed manual)

C—Cruise-O-Matic Drive D—4-Speed Manual

TWICE-A-YEAR MAINTENANCE: Mustangs are designed to go 6,000 miles (or 6 months) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years, whichever comes first) between major chassis lube. Other Mustang service savings: 36,000-mile (or 2-year) engine coolant-antifreeze, self-adjusting brakes; long-life Sta-Ful battery, sealed alternator, rust- and corrosion-resistant aluminized muffler; galvanized vital underbody parts. Mustang needs so little service it's just good sense to see that it gets the best—at your Ford Dealer's. His factory-trained mechanics and special tools add up to a great service combination you can get nowhere else!

NEW CAR WARRANTY: Throughout Mustang is total-car quality which makes possible this total-car warranty: Ford Motor Company warrants to owners as follows: That for 24 months or for 24,000 miles (3 months or 4,000 miles on Challenger High Performance V-8 engine and related power train components), whichever comes first, free replacement, including related labor, will be made by Ford Dealers of any part with a defect in workmanship or material. Tires are not covered by the warranty; appropriate adjustments will be made by tire companies. Owners will remain responsible for normal maintenance services, routine replacement of parts, such as filters, spark plugs, ignition points, wiper blades, brake and clutch linings, and normal deterioration of soft trim and appearance items. The warranty referred to herein is applicable to products sold in the U.S.A. and in certain neighboring areas.

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Best year yet to go Ford
Test Drive Total Performance '65
FORD

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