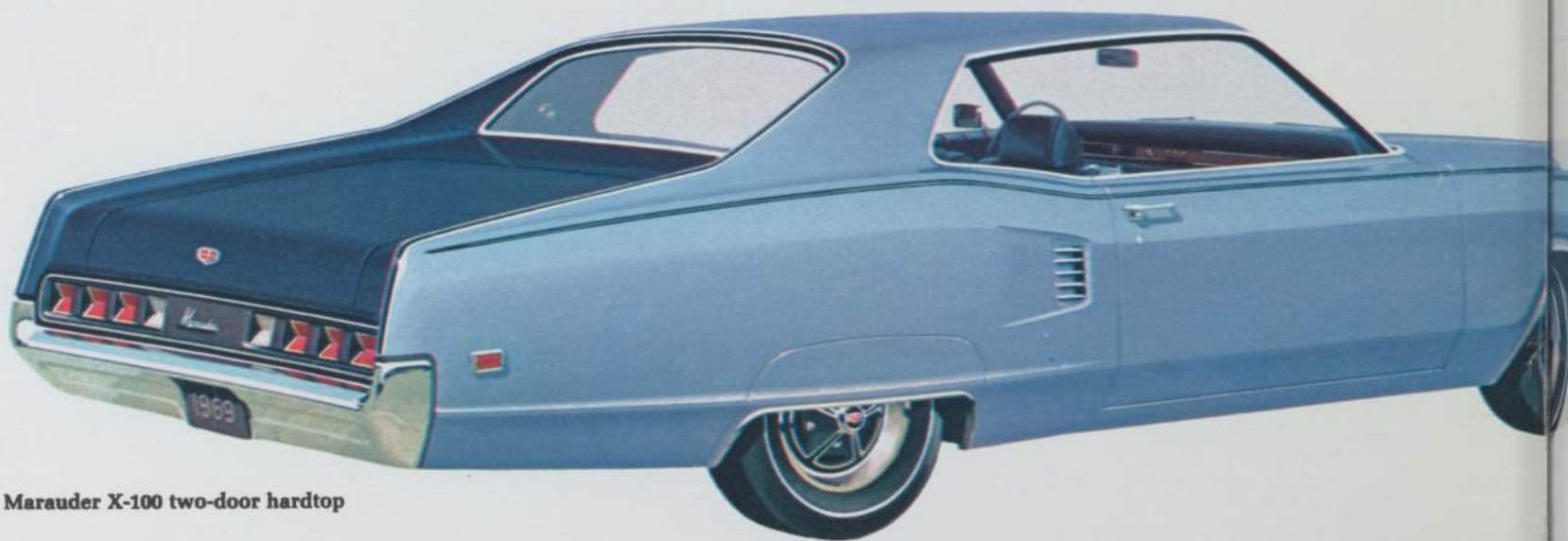




Marquis • Marauder • Monterey

1969



Marauder X-100 two-door hardtop





Marquis Brougham two-door hardtop

From the makers of the Continental: a great new breakthrough in medium-price cars

For 1969 Lincoln-Mercury leads the way with an exciting lineup of medium-price cars, not only new in looks and performance, in engineering and design, but totally new in their concept of value and luxury.

Marquis . . . Marauder . . . Mercury Monterey . . .

The only medium-price cars you can buy that enjoy common bonds with the foremost motorcar in America today — the distinguished Lincoln Continental.

The only cars that share a level of luxury, convenience and comfort with the most luxurious of them all, the Continental Mark III.

The only medium-price cars built by the men who build the Lincoln Continental. And no one knows more about building luxury motorcars.

Marquis — the most dramatically styled car since the Continental Mark III.

Marauder — the sporty road car designed like a luxury car.

Mercury Monterey — medium-price luxury is easier than ever to enjoy.

Choose yours — and lead the way for 1969 in a car from Lincoln-Mercury.



Mercury Monterey Custom four-door sedan

Marquis: the most dramatically styled car since the Continental Mark III

Introducing the fabulous new Marquis and Marquis Brougham four-door hardtops. One look tells you their proud kinship with the Continental Mark III, the most classic of motorcars. A remarkable level of luxury is apparent everywhere, for the men who make the Marquis also build the Continental—and nobody knows more about luxury. Marquis styling sweeps full length—from richly detailed die-cast grille to boldly massive wrap-around rear bumper. And there's command performance from the powerful 429-cubic inch V-8 and Select-Shift automatic transmission, standard in Marquis and Marquis Brougham. The Brougham offers distinctions of its own: smart vinyl roof, jewel-like Brougham crest,

unique ornamentation. Both share advanced styling touches, such as concealed headlamps, ventless side windows with accented glass curvature for super-smooth blending of body and roofline and dramatic full-width taillamps. Marquis and Marquis Brougham—the most dramatically styled cars since the Continental Mark III; the most luxurious medium-priced cars ever!



Marquis four-door hardtop





Marquis Brougham four-door hardtop



**The Brougham
interior...
uniquely spacious,
dramatically
elegant**

A good deal of time was spent designing the sumptuous Brougham interior because you may wish to spend a good deal of time inside it. Twin Comfort lounge seats immediately establish the high level of luxury for which Brougham stands. Each seat is individually adjustable with its own armrest. At your request, optional six-way power seats may be installed for driver only, or driver and passenger. An optional reclining passenger seat is also available. A center armrest highlights the spacious rear compartment. Seats are upholstered with luxurious nylon fabric and vinyl trim, in your choice of black, dark red, dark blue, nugget gold, or dark ivy gold, all specially treated for greater soil resistance and to allow easier cleaning. Simulated burled-walnut inserts add richness to the bright seat side shields. Pleated door trim panels are another luxury touch. You can elect to add Combination AM radio/stereo-sonic tape system, Whisper-Aire conditioner, Tilt steering wheel, Remote-control trunk release or your choice of those options described on pages 30-31. Brougham just as it is, is elegant. You can make it truly magnificent.





Marquis four-door sedan





Marquis Brougham four-door sedan

New elegance in four-door sedans: Marquis and Marquis Brougham

Only the makers of Continental could bring so classic a look to the medium-price field. The front end, totally and unmistakably new, sets the stage for all the beauty to follow. Its two-tiered die-cast grille houses concealed dual headlamps, allowing an unbroken sweep of gleaming metal when closed. Full park windshield wipers lie virtually flush with the long sculptured hood. On the Brougham the formal roofline is enhanced by the rich vinyl roof, optionally available on the Marquis. Deluxe wheel covers are standard on both models, as are ventless side windows and slender center pillars—all contributing notably to the sleek profile. The

exterior beauty has its match in the interior comfort offered by these distinguished sedans. Importantly, there is an abundance of leg, hip, shoulder and head room. Seats are specially padded, contoured and angled for the ultimate in comfort and support. The ride is limousine-like in smoothness and quiet, thanks to Lincoln-Mercury's exclusive road-tuned chassis and suspension design and a new, longer 124-inch wheelbase. Twin Comfort lounge seats in the Brougham allow the driver and passenger individual adjustments. And, of course, there are many options available for Brougham and Marquis; they are listed on pages 30-31.



Marquis two-door hardtop

Marquis and Marquis Brougham two-door hardtops . . . medium-priced cars despite the luxury car look

Nowhere is the Continental influence more apparent than in this pair of striking two-door hardtops. Nor are the Continental attributes limited to styling details alone. Marquis is astride a full 124-inch wheelbase. With wider track, large front springs, extra insulation and padding, enlarged stabilizer bar and ultra-quiet exhaust system—the overall ride is surpassed in hushed smoothness only by the Continental itself. The Marquis

Standard Marquis equipment includes:

429-2V V-8 engine . . . Select-Shift transmission . . . ventless side windows . . . full width taillamps . . . dual lower body paint stripes . . . concealed headlamps . . . full length curb molding . . . electric clock . . . rear roof pillar lights on hardtop and sedan . . . front door courtesy lights . . . automatic parking brake release . . . luxury steering wheel with wood-toned spokes and rim

luggage compartment accommodates 20.6-cubic feet of travel needs. In Brougham models, individually adjustable Twin Comfort lounge seats with dual center armrests are standard. Marquis seats are upholstered in luxurious cloth and vinyl, all vinyl, or, at your option, genuine leather and vinyl. Seats are deeply padded, as are armrests, instrument panel and overhead areas. Select options for your Marquis from the list on pages 30-31.

Standard Marquis Brougham equipment includes all Marquis equipment plus:

vinyl roof . . . bright upper body side molding (replaces dual lower body paint stripes) . . . cloth-and-vinyl Twin Comfort lounge seats with individual front seat armrests . . . rear seat center armrest . . . bright seat side shields with simulated burlled-walnut woodgrain insert . . . unique door panels with door pull handle



Marquis Brougham two-door hardtop







Marquis convertible—drama under the sun

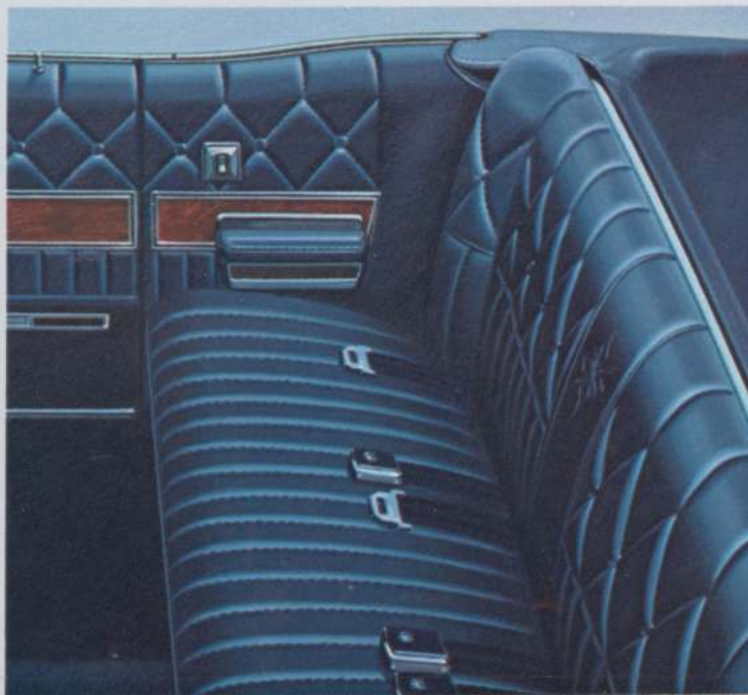
You can begin and end your search for a luxury convertible right here. Marquis has all the dash a convertible should have without sacrificing a bit of the comfort of a luxury car. Ventless side windows allow a panoramic view with the top down. When you put the top up, a scratch-resistant, non-yellowing tempered glass rear window is in place without having to be zippered. Adding to the excitement is a new

429-cubic inch 2-barrel V-8 linked to a Select-Shift transmission, that shifts automatically or lets you run it through the gears. All standard. An all-vinyl interior is standard but by no means ordinary. Genuine leather-and-vinyl is optional. And good news for rear seat passengers: there's nearly one foot more hiproom and shoulder room this year, thanks to a trimmed-down convertible top design.

Standard Marquis all-vinyl interior



Rear passenger seat is 10-inches wider





Marauder: makes a sporting

Lincoln-Mercury presents the all-new Marauder . . . with the prowling instincts of Cougar, the elegance of Continental. Unique from elegant grille to distinctive tunnel fastback. Sporty in its low-profile, long-hood, short-deck design nestled on a snug 121" wheelbase. With wide stance front and rear, a powerful 390-cubic-inch V-8, and heavy-duty Autolite shock absorbers bring you the feel, ride and performance of a true road machine. And Marauder is authentically luxurious from deep-loop nylon carpeting to warm simulated burled-walnut inserts on doors and instrument panel. Even more individuality is available for Marauder by ordering AM/FM stereo radio, Vinyl roof, Wire wheel covers and other options listed on pages 30-31.

Standard Marauder equipment includes:

- 390-2V V-8 engine
- concealed headlamps
- tunneled rear window
- unique taillamps with surrounding low gloss two-tone paint
- dual thin upper body paint stripes
- ventless side windows
- bright rear roof peak molding
- cloth-and-vinyl interior
- Marauder name embossed in simulated woodgrain instrument panel appliqué
- front side marker with bright molding
- simulated woodgrain appliqué on door trim panels



thing of luxury



Marauder cloth-and-vinyl interior





Marauder X-100...the elegant way to go all out



Vinyl bucket seats and center sports console available at no extra cost

X-100... the name suggests all-out performance, a custom edition car for those who know and savor sportiness, distinctive styling and sophisticated luxury. And what the name suggests, the car confirms. Powerfully, with a 429-cubic inch, four-barrel V-8, 360 horsepower strong and Select-Shift transmission as convincing evidence. Stylishly, with tunnel fastback design and complementary sports tone matte finish, dual upper body paint striping, and a boldly dramatic front end. Luxuriously, with three interior seating arrangements to choose from, including the all-vinyl bucket seat and center sports console format shown at left. And, in addition to the regular Marauder features listed on the previous page, you get these exclusive X-100 features:

- 429-4V V-8 engine
- Select-Shift automatic transmission
- styled aluminum wheels
- WSW fiberglass-belted wide tread tires
- rear wheel fender skirts with bright molding
- complementary sports tone matte finish on trunk tunnel area
- rim-blow steering wheel
- electric clock
- simulated woodgrain appliqué on door panels
- choice of three seating arrangements



Marauder X-100 Twin Comfort lounge seats with reclining seat option

Marauder X-100 interiors: luxurious or sporty—the choice is yours

You can have X-100 with any of three seating arrangements suited to your likes and needs and not pay one cent extra. Luxury is yours in handsome leather-and-vinyl seats with wide center armrest. Full-width seats are specially padded, contoured and angled for the ultimate in comfort. Standard in Marauder X-100. Optional in Marquis.

For a sporty touch, order the all-vinyl bucket seats with center sports console shown on page 17. Or

choose Twin Comfort lounge seats, that rare combination of luxury and convenience. You can see and feel the luxury in the deep pleating, thick padding and custom-tailored design. And you will appreciate the convenience of dual center armrests, individually adjustable driver and passenger seats and spacious size. Twin Comfort lounge seats are also available at moderate extra cost in Marquis in your choice of all-vinyl or cloth-and-vinyl.



Standard Marauder X-100 leather-and-vinyl interior

Mercury Monterey Custom and Monterey 4-door hardtops—they make such beautiful sense

Monterey offers a new high level of luxury for 1969 — at a popular price. Take the stunning 4-door hardtop. The classic appearance is evident from new grille to low side profile and distinctive new taillights. Ventless side windows add a smart styling touch, while reducing wind noise considerably. Fine-car touches are numerous . . . luxury interiors, deep-loop nylon carpeting, larger armrests and contour padded seats. In Monterey Custom luxury is carried a step further with the addition of a front seat center armrest, leather door pull handles, deluxe steering wheel, rear door courtesy light switches and your choice of either cloth-and-vinyl or all-vinyl seats. All to convince you that in luxury at a popular price, Lincoln-Mercury leads the way.

Standard Monterey Custom equipment includes:

390-2V V-8 engine . . . 3-speed manual transmission . . . integrated parking and side marker lamps . . . bright curb and wheel opening moldings . . . Dual upper body thin paint stripes . . . "Custom" script identification . . . deluxe wheel covers . . . front seat center armrest . . . leather door pull handles . . . embroidery on front seat back . . . bright seat side shields . . . deluxe steering wheel . . . rear door courtesy light switches . . . deluxe cloth-and-vinyl or all-vinyl interior . . . dome light . . . simulated woodgrain instrument and door trim panels and armrest appliqué . . . deep-loop carpeting



Mercury Monterey Custom interior

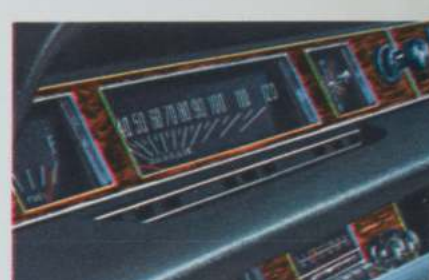


Mercury Monterey four-door hardtop





Mercury Monterey Custom four-door hardtop



Mercury Monterey four-door sedan

Mercury Monterey and Monterey Custom 4-door sedans...exciting by design

Monterey and Monterey Custom 4-door sedans not only inspire admiration, but excitement, too. Longer, lower body. All-new inside and out. In all more than just a hint of Continental styling. Consider size, too. A long 124" wheelbase with wider front and rear tread and full 4-coil spring suspension brings a new level of riding comfort. Overall length is greater, too, making for more interior room and additional luggage space. Monterey delivers outstanding performance from its powerful 390-cubic inch V-8 that uses regular fuel. Both Monterey interiors feature simulated woodgrain appliques on doors and instrument panel, plush nylon carpeting and luxurious cloth-and-vinyl upholstery. If you wish, an all-vinyl interior may be specified at extra cost for Monterey or as standard equipment on Monterey Custom.

You can add more excitement by ordering Select-Shift automatic transmission, Power seats, AM/FM stereo radio, Whisper-Aire conditioner, Vinyl roof and other options listed on pages 30-31.

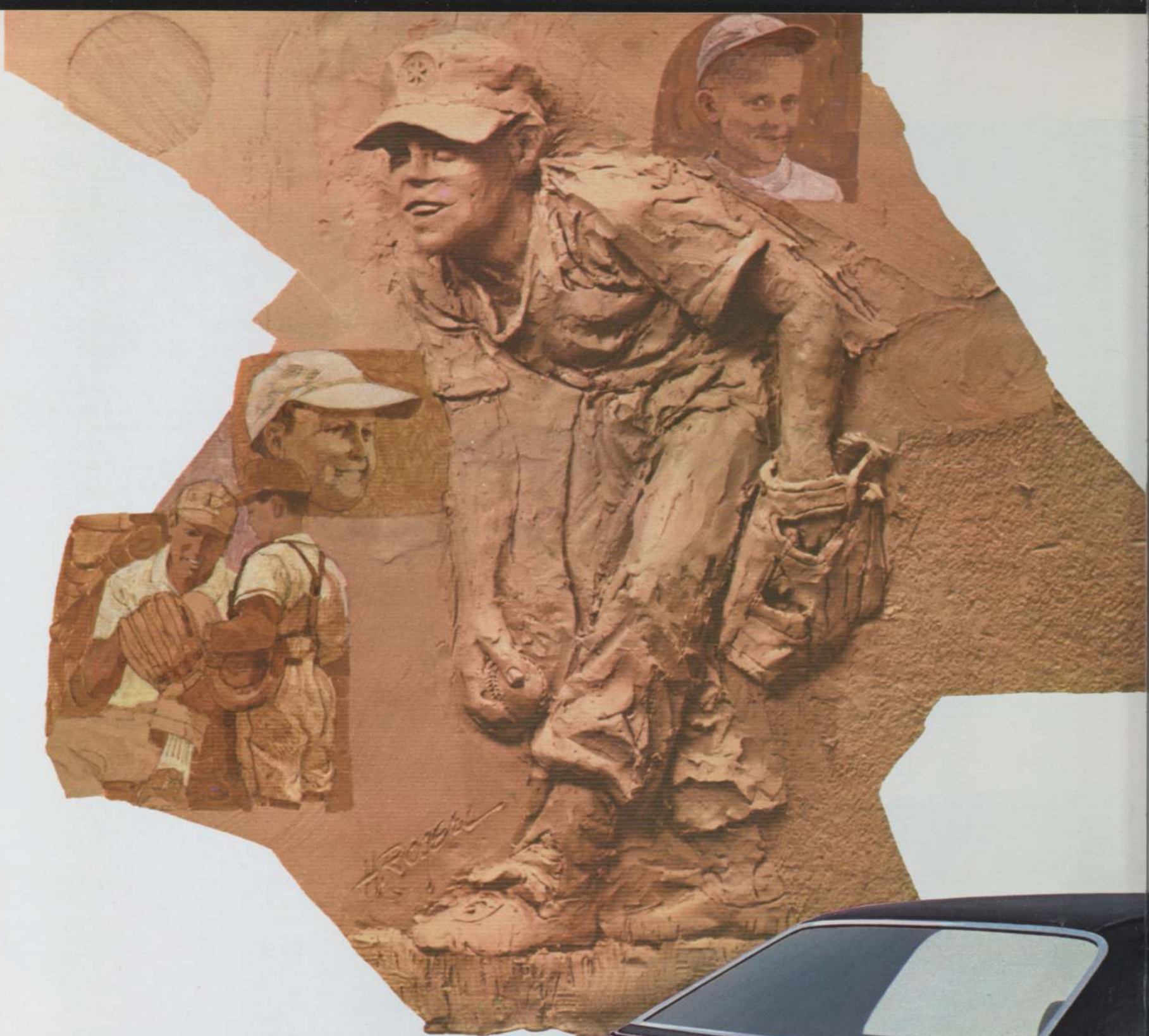
Standard Monterey equipment includes:

390-2V V-8 engine . . . fully synchronized 3-speed manual transmission . . . full park windshield wipers . . . integrated parking and side marker lamps . . . bright wheel opening moldings . . . bright upper body and trunk lid moldings . . . special exterior ornamentation . . . simulated woodgrain instrument panel . . . deep-loop carpeting . . . deluxe cloth-and-vinyl interior . . . simulated woodgrain door trim panels . . . dome light



Mercury Monterey Custom four-door sedan





Mercury Monterey Custom and Monterey 2-door hardtops...the meeting of two worlds

The Monterey and Monterey Custom 2-door hardtops make it easy to choose between a practical family car and a car to have fun with — they're both! Each offers full-size comfort with a good deal of luxury. Each has a sporty flavor, due in no small part to provocative new styling bumper to bumper and a brawny 390-cubic inch, 2-barrel V-8. You'll appreciate all the room and comfort and enjoy the bold new looks and performance. Monterey features include curved and ventless side windows, deep-loop nylon carpeting, wood-toned instru-

ment and door panels, and luxurious cloth-and-vinyl interior. Monterey Custom is even more luxurious with deluxe wheel covers, dual upper body paint stripes, front seat center armrest, deluxe steering wheel and leather door pull handles. Either way you're in for new driving pleasure and excitement. And if options and accessories interest you, check the full list you can choose from on pages 30-31. Standard Monterey equipment is listed on page 23. Standard Monterey Custom equipment is listed on page 20.



Mercury Monterey two-door hardtop



Mercury Monterey Custom two-door hardtop





Monterey convertible...designed to change some minds

Aside from its obvious beauty, quiet substantial ride and outstanding interior luxury there are several other good reasons why those who usually look away when you say convertible will be admiring Monterey this year. Ventless side windows and an ultra-snug fitting top reduce wind noise. A scratch-resistant, yellow-resistant, easy-to-clean rear window of super-tempered glass is standard. Monterey's handsome all-vinyl interior

Mercury Monterey cloth-and-vinyl interior — Deep, foam-padded seats and full-width wood-toned instrument panel establish a new level of value and quality in Monterey's price class.



rior cleans with a damp cloth. Hip and shoulder room have been increased nearly one foot in the rear seat due to a newly-designed convertible top. The standard 390-cubic inch V-8, longer wheelbase, wider wheel tread; the beauty, ride and luxury—all might get you thinking about owning a Monterey. The long list of options will give you even more to think about. Standard Monterey equipment is on page 23.

Mercury Monterey all-vinyl interior — Wear resistant, all-vinyl seats are standard in the Monterey convertible and available as optional equipment in Monterey hard-tops and sedan.



Monterey Marauder Marquis Color & Trim

MODELS:	MONTEREY MARAUDER ¹	MONTEREY MARAUDER ¹	MONTEREY CUSTOM	MONTEREY CUSTOM	MARAUDER X-100
INTERIORS:	CLOTH/VINYL	VINYL (1)	CLOTH/VINYL	VINYL	TWIN COMFORT LOUNGE SEATS VINYL ¹ **

EXTERIOR COLORS	INTERIOR COLORS				
BLACK	Black Dk. Blue Nugget Gold Dk. Ivy Gold Aqua	Black Dk. Red Dk. Blue White Dk. Ivy Gold	Black Dk. Blue ² Nugget Gold Dk. Ivy Gold ² Aqua ²	Black Dk. Red ³ Dk. Blue ³ White ³ Dk. Ivy Gold ³ Nugget Gold ²	Black Dk. Blue White Nugget Gold
WHITE					
YELLOW DK. IVY GREEN MET.	Black Nugget Gold Dk. Ivy Gold	Black White Dk. Ivy Gold	Black Nugget Gold Dk. Ivy Gold ²	Black White ³ Dk. Ivy Gold ³	Black White Nugget Gold
MED. GOLD MET.	Black Nugget Gold	Black White	Black Nugget Gold	Black White ³ Nugget Gold ²	Black White Nugget Gold
DK. ORCHID MET. BURNT ORANGE MET.	Black	Black White	Black	Black White	Black White
LT. IVY YELLOW MED. LIME MET. LIGHT GREEN	Black Dk. Ivy Gold	Black White Dk. Ivy Gold	Black Dk. Ivy Gold ²	Black White ³ Dk. Ivy Gold ³	Black White
LIGHT AQUA DK. AQUA MET.	Black Aqua	Black White	Black Aqua ²	Black White ³	Black White
LIGHT BLUE MED. BLUE MET. DK. BLUE MET.	Black Dk. Blue	Black Dk. Blue White	Black Dk. Blue ²	Black Dk. Blue ³ White ³	Black Dk. Blue White
MAROON RED	Black Dk. Red	Black Dk. Red White	Black	Black Dk. Red ³ White ³	Black White

¹Available at extra cost on sedans and hardtops
Standard on convertibles in Black, Dk. Red, Dk. Blue, White
²Sedan and 4-dr. hardtop only

³2-dr. hardtop only
⁴Convertible only
⁵Except convertible

TWO-TONE COLOR COMBINATIONS*	
LOWER BODY COLOR	ROOF COLOR
Burnt Orange Met.	
Yellow	
Med. Gold Met.	
Lt. Green	
Lt. Ivy Yellow	White or
Med. Lime Met.	Black
Lt. Aqua	
Dk. Aqua Met.	
Maroon	
Red	
Dk. Orchid Met.	
Dk. Ivy Green Met.	
Lt. Blue	White
Med. Blue Met.	
Dk. Blue Met.	
Black	
White	Black

*Optional at extra cost. Not available on Marauder,
X-100 and convertibles

MARAUDER X-100	MARAUDER MARAUDER X-100	MARQUIS	MARQUIS	MARQUIS	MARQUIS	MARQUIS	MARQUIS BROUGHAM
LEATHER/VINYL#	BUCKET SEATS VINYL**	CLOTH/VINYL#	VINYL#	LEATHER/VINYL# (EXTRA COST)	TWIN COMFORT LOUNGE SEATS CLOTH/VINYL (EXTRA COST)#	TWIN COMFORT LOUNGE SEATS VINYL (EXTRA COST)#	TWIN COMFORT LOUNGE SEATS CLOTH/VINYL#
Black Dk. Red White	Black Dk. Blue Dk. Red White Dk. Ivy Gold	Black Dk. Blue Nugget Gold Dk. Ivy Gold Aqua ² Dk. Red ²	Black Dk. Blue Dk. Ivy Gold ⁵ Aqua ³ Dk. Red ³ White Nugget Gold ⁴	Black Dk. Red White	Black Dk. Blue Dk. Ivy Gold	Black Dk. Blue ⁵ Nugget Gold ⁵ White	Black Dk. Red Dk. Blue Nugget Gold Dk. Ivy Gold
Black White	Black White Dk. Ivy Gold	Black Nugget Gold Dk. Ivy Gold	Black Dk. Ivy Gold ⁵ White Nugget Gold ⁴	Black White	Black Dk. Ivy Gold	Black Nugget Gold ⁵ White	Black Nugget Gold Dk. Ivy Gold
Black White	Black White	Black Nugget Gold	Black White Nugget Gold ⁴	Black White	Black	Black Nugget Gold ⁵ White	Black Nugget Gold
Black White	Black White	Black	Black White	Black White	Black	Black White	Black
Black White	Black White Dk. Ivy Gold	Black Dk. Ivy Gold	Black Dk. Ivy Gold ⁵ White	Black White	Black Dk. Ivy Gold	Black White	Black Dk. Ivy Gold
Black White	Black White	Black Aqua ²	Black Aqua ³ White	Black White	Black	Black White	Black
Black White	Black Dk. Blue White	Black Dk. Blue	Black Dk. Blue White	Black White	Black Dk. Blue	Black Dk. Blue ⁵ White	Black Dk. Blue
Black Dk. Red White	Black Dk. Red White	Black Dk. Red ²	Black Dk. Red ³ White	Black Dk. Red White	Black	Black White	Black Dk. Red

**No extra cost on X-100, available at extra cost on Marauder
Optional reclining front passenger seat also available at extra cost

MARAUDER COMPLEMENTARY SPORTS TONE MATTE FINISH COLORS* (STANDARD ON X-100†, EXTRA COST ON MARAUDER)		VINYL ROOF AND CONVERTIBLE TOP COLORS	
BODY COLOR	LOW GLOSS COLOR	Vinyl Roof Colors	Available in Black or White with all exterior colors. Not available with Marauder two-tone paint.
Burnt Orange Met. Yellow Med. Gold Met. Dk. Orchid Met. Maroon Red Black White (With Black Interior Only)	Black		
Lt. Green Lt. Ivy Yellow Med. Lime Met. Dk. Ivy Green Met.	Dk. Ivy Green Met.		
Lt. Blue Med. Blue Met. Dk. Blue Met. White (With Blue Interior Only)	Dk. Blue Met.	Convertible Top Colors	Available in Black or White with all exterior colors. Blue available with Light Blue, Medium Blue Metallic, Dark Blue Metallic exteriors with Black, Blue or White interiors. Blue top with White exterior available only with Blue interiors.
Lt. Aqua Dk. Aqua Met.	Dk. Aqua Met.		
White (With Dk. Red Interior Only)	Dk. Red Met.		

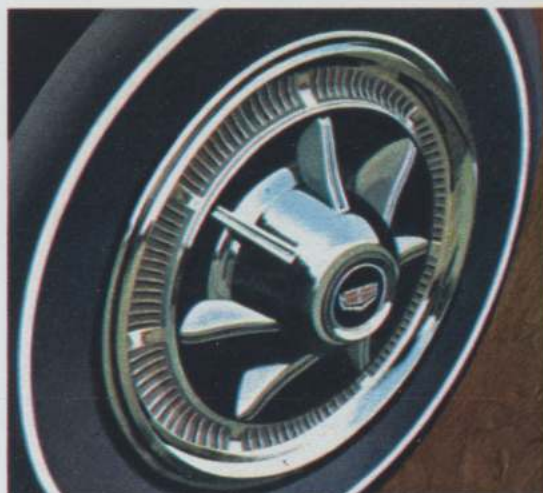
*Not available with vinyl roof
†Solid color available at reduced cost

Options and Accessories

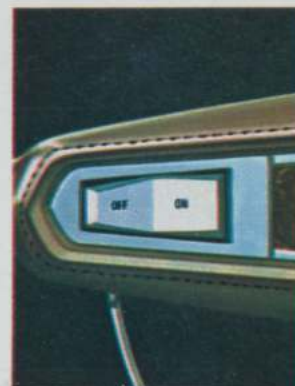
Lincoln-Mercury leads the way with a wide choice of options and accessories designed to make every driving minute more enjoyable!



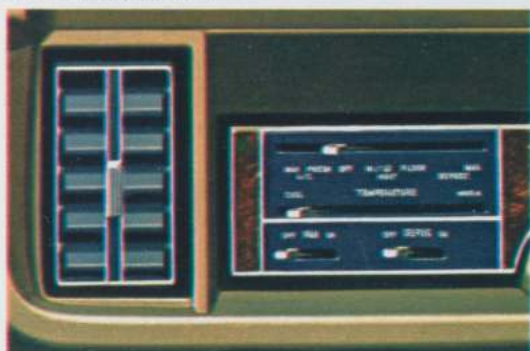
Deluxe wheel covers



Deluxe wheel covers with medallion



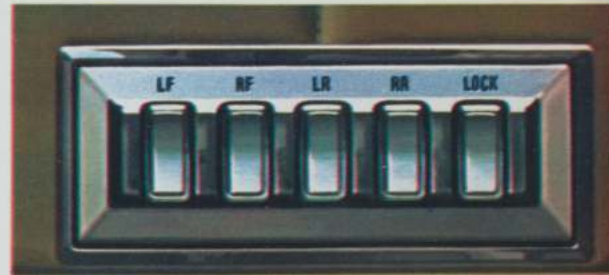
Speed control



Whisper-Aire conditioner



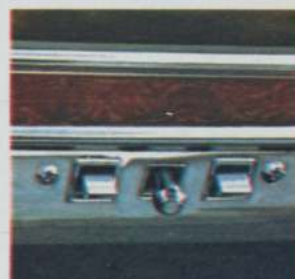
Styled aluminum wheels



Power windows



AM/FM stereo radio



Six-way power seat



Power brakes



Combination AM radio/stereo-sonic tape system



Wire wheel covers



Tilt steering wheel

DELUXE WHEEL COVERS add a custom touch at moderate extra cost.

WHISPER-AIRE CONDITIONER delivers clean, dehumidified air as cool as you want it.

AM/FM STEREO RADIO gives you dramatic two-channel stereophonic sound with dual front speakers. **COMBINATION AM RADIO/STEREO-SONIC TAPE SYSTEM** is a sound idea you can really enjoy! Insert an 80-minute tape cartridge of your favorite music or select your favorite AM station by pushing a button.

DELUXE WHEEL COVERS WITH MEDALLION add distinction to any Mercury.

STYLED ALUMINUM WHEELS say "performance" in an unmistakable manner.

WIRE WHEEL COVERS suggest a sporty flavor and exuberance for the young-in-heart.

SPEED CONTROL is operated by a switch on the steering wheel spoke and maintains a constant speed until you touch the brake. Especially useful on long trips.

POWER WINDOWS offer convenience for both driver and passengers. A welcome option whenever you drive.

SIX-WAY POWER SEAT goes up and down, back and forth and tilts to the driving position perfect for you.

POWER BRAKES make stopping smoother and easier. Disc brakes in front, drum brakes in the rear.

TILT STEERING WHEEL adjusts to just the right vertical position for you at a touch of a lever.

POWER EQUIPMENT

	Monterey	Monterey Custom	Marauder	Marauder X-100	Marquis	Marquis Brougham
Power transfer axle	X	X	X	X	X	X
Autolite heavy-duty battery	X	X	X	Std	Std	Std
High performance axle	X	X	X	X	X	X
Speed control (a)	X	X	X	X	X	X
Power brakes (front disc & rear drums)	X	X	X	X	X	X
Power door locks	X	X	X	X	X	X
Power side windows	X	X	X	X	X	X
Power steering	X	X	X	X	X	X
Power bench seat (6-way)	X	X	X	X	X	NA
Power Twin Comfort lounge seats (b) -6-way (driver's side only)	NA	NA	NA	X	X	X
-6-way/6-way (driver and passenger)	NA	NA	NA	X	X	X
Power antenna	X	X	NA	NA	X	X

INTERIOR ITEMS

AM radio	X	X	X	X	X	X
AM/FM stereo radio with dual front speakers	X	X	X	X	X	X
Combination AM radio/stereo-sonic tape system (c)	X	X	X	X	X	X
Dual rear seat speakers (std. with stereo tape)	X	X	X	X	X	X
Rear window defogger (d)	X	X	X	X	X	X
Whisper-Aire conditioner	X	X	X	X	X	X
Bucket seats with console (e)	NA	NA	X	Nec	NA	NA
Deluxe seat and front shoulder belts (f)	X	X	X	X	X	X
Reclining (front passenger) seat (g)	NA	NA	X	X	X	X
Twin Comfort lounge seats	NA	NA	NA	Nec	X	Std
Appearance protection group (h)	X	X	NA	NA	X	X
Decor group (i)	X	NA	NA	NA	NA	NA
Rim-blow steering wheel with simulated woodgrain rim and spoke appliqué	X	X	X	Std	X	X
Deluxe all-vinyl interior	X	NA	X	NA	NA	NA
Leather-with-vinyl interior	NA	NA	NA	Std	X	NA
Front and rear rubber floor mats	X	X	X	X	X	X
Visual check panel (j)	X	X	X	X	X	X
Automatic ride control	X	X	X	X	X	X
Electric clock	X	X	X	Std	Std	Std
Tilt steering wheel (k)	X	X	X	X	X	X
Remote control trunk release	X	X	X	X	X	X

EXTERIOR ITEMS

Fender skirts (l)	NA	NA	X	Std	NA	NA
Vinyl roof (m)	X	X	X	X	X	Std
Two-tone paint (n)	X	X	NA	NA	X	X
Complementary sports tone matte finish (o)	NA	NA	X	Std	NA	NA
Styled aluminum wheels	X	X	X	Std	X	X
Wheel covers -Deluxe (p)	X	Std	X	NA	Std	Std
-Deluxe with medallion (p)	X	X	X	NA	X	X
-Wire wheel covers (p)	X	X	X	NA	X	X
-Marauder (q)	NA	NA	X	NA	NA	NA
Interval windshield wipers	X	X	X	X	X	X
Remote-control L/H mirror	X	X	X	X	X	X
Tinted glass-complete	X	X	X	X	X	X

(a) Available only with Select-Shift; unique steering wheel replaces standard steering wheel.

(b) Includes bright seat side shields with simulated woodgrain insert.

(c) Includes two front and two rear speakers (rear speakers not available on convertibles).

(d) N.A. on convertibles.

(e) Select-Shift controls console mounted; available only with Select-Shift.

(f) Shoulder belts N.A. on convertibles; includes seat belt reminder light.

(g) Includes bright seat side shields on bench and bright with simulated wood insert on Twin Comfort.

(h) Includes door edge guards, license plate frames, and front & rear rubber floor mats.

(i) Includes deluxe steering wheel, curb molding and deluxe wheel covers.

(j) Includes low fuel, door ajar, headlamps-on warning lights, seat belt reminder light, and headlamps-on warning buzzer.

(k) Available only with power steering and Select-Shift.

(l) Includes front and rear wheel lip moldings.

(m) Includes bright drip cap moldings. N.A. on convertibles or with Marauder two-tone; available on Marauder X-100 if two-tone is deleted.

(n) Not available on convertibles.

(o) Matte finish paint in tunnel window/rear deck area. N.A. with vinyl roof. Solid color available at reduced cost on X-100.

(p) N.A. with fender skirts; deluxe wheel covers included in decor group.

(q) Only available with fender skirts.

X-Optional NA-Not available
Std-Standard Nec-Available at no extra cost

The facts and figures behind the fine-car touch of Lincoln-Mercury

ENGINES (all V-8)	390 2-V (a)	390P 2-V (b)	429 2-V (c)	429 4-V (e)
Monterey	Std.	Opt.	Opt.	Opt.
Monterey Custom	Std.	Opt.	Opt.	Opt.
Marauder	Std.	Opt.	Opt.	Opt.
Marauder X-100	N.A.	N.A.	N.A.	Std.
Marquis	N.A.	N.A.	Std.	Opt.
Marquis Brougham	N.A.	N.A.	Std.	Opt.
Specifications	390 2-V	390P 2-V	429 2-V	429 4-V
Displacement (Cubic inches)	390	390	429	429
Bore & Stroke (Inches)	4.05" x 3.78"	4.05" x 3.78"	4.36" x 3.59"	4.36" x 3.59"
Horsepower (Adv. @ rpm)	265 @ 4400	280 @ 4400	320 @ 4400	360 @ 4600
Torque (Adv. lb.-ft. @ rpm)	390 @ 2600	403 @ 2600	460 @ 2200	480 @ 2800
Carburetor	2-barrel	2-barrel	2-barrel	4-barrel
Compression Ratio	9.5:1	10.5:1	10.5:1	10.5:1
Fuel	Regular	Premium	Premium	Premium
Exhaust	Single	Single	Single	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic
Alternator (Amp.)	42	42	42	42
Oil Capacity (Quarts)	5	5	6	6
Cooling System Capacity (Quarts)	20.5	20.5	20.5	20.5

Std. - Standard; Opt. - Optional; N.A. - Not Available

Transmissions	3-Speed Manual (d)	Select-Shift (e)
Standard with:	Monterey Monterey Custom Marauder	Marauder X-100 Marquis Marquis Brougham
Optional with:		Monterey Monterey Custom Marauder

(a) Standard with 3-speed manual; no extra cost with Select-Shift.

(b) Standard with Select-Shift; not available with 3-speed manual.

(c) Available only with Select-Shift.

(d) Column mounted control; not available with 429 2-barrel and 429 4-barrel engines.

(e) Column or console mounted Select-Shift control.

You'll find these Ford Motor Company Lifeguard Design safety features on every model.

- Dual Hydraulic Brake System with warning light.
- Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, horn ring, rearview mirror/mirror mounting and windshield pillars.
- Energy-absorbing steering column and steering wheel.
- Energy-absorbing armrests and safety-designed door handles.
- Front and rear lap belts with front outboard retractors.
- Turn indicators with lane-changing signal feature.
- Inside day/night, yield-away rearview mirror.
- Energy-absorbing instrument panel with padding.
- Padded sun visors.
- Two-speed or variable-speed windshield wipers.
- Windshield washers.
- Double-thick laminate safety glass windshield.
- Double-yoke safety door latches and safety hinges.
- 4-way emergency flasher.
- Back-up lights.
- Side marker lights or reflectors.
- Energy-absorbing front seat back tops with padding.
- Self-locking folding front seat backs.
- Shoulder belts for outboard front seat passengers (except convertibles).
- Safety-designed coat hooks.
- Safety-designed window regulator knobs.
- Safety-designed radio control knobs and push buttons.
- Outside rearview mirror, driver's side.
- Safety rim wheels and load-rated tires.
- Corrosion-resistant brake lines.
- Uniform transmission shift quadrant.

Exterior and Interior Dimensions

DIMENSIONS	MONTEREY MONTEREY CUSTOM				MARAUDER MARAUDER X-100	MARQUIS MARQUIS BROUGHAM			
	4-Door Sedan	2-Door Hardtop	4-Door Hardtop	Convertible	2-Door Hardtop	4-Door Sedan	2-Door Hardtop	4-Door Hardtop	Convertible
Wheelbase	124"	124"	124"	124"	121"	124"	124"	124"	124"
Wheel Tread-front	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"	63.0"
Wheel Tread-rear	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"	64.0"
Overall length	221.8"	221.8"	221.8"	221.8"	219.1"	224.3"	224.3"	224.3"	224.3"
Overall height-design	55.2"	53.8"	53.8"	54.2"	54.2"	53.8"	53.8"	53.8"	54.2"
Overall width	79.2"	79.2"	79.2"	79.2"	79.6"	79.2"	79.2"	79.2"	79.2"
Usable luggage capacity (cu. ft.)	20.6"	20.6"	20.6"	17.0"	18.0"	20.6"	20.6"	20.6"	17.0"

Interior Dimensions

(Front seat in rearmost position)

Front Headroom (eff.)	38.7"	37.6"	37.7"	38.8"	37.6"	37.7"	37.6"	37.7"	38.8"
Front Legroom (eff.)	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"	41.7"
Front Hiproom	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"	62.3"
Front Shoulder Room	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"	62.0"
Rear Headroom (eff.)	37.3"	36.7"	36.8"	37.0"	36.4"	36.8"	36.4"	36.8"	37.0"
Rear Legroom (eff.)	38.3"	35.6"	38.3"	32.5"	34.1"	39.7"	34.1"	39.7"	32.5"
Rear Hiproom	62.3"	61.1"	62.3"	59.4"	61.1"	62.3"	61.1"	62.3"	59.4"
Rear Shoulder Room	61.8"	60.6"	61.8"	60.9"	60.7"	61.8"	60.6"	61.8"	60.9"

While the information herein was in effect when approved for printing, Lincoln-Mercury Division reserves the right to change specifications or design without notice and without liability therefor. Heater-defroster is included as regular equipment on all models. Some illustrations show cars with white sidewall tires, deluxe wheel covers and other styling, convenience or performance items that are optional at reasonable extra cost. Many are described herein; a full listing of options and accessories is available at your local authorized dealer's.

Form No. M69-103

Gravure in U.S.A.

LINCOLN • MERCURY

