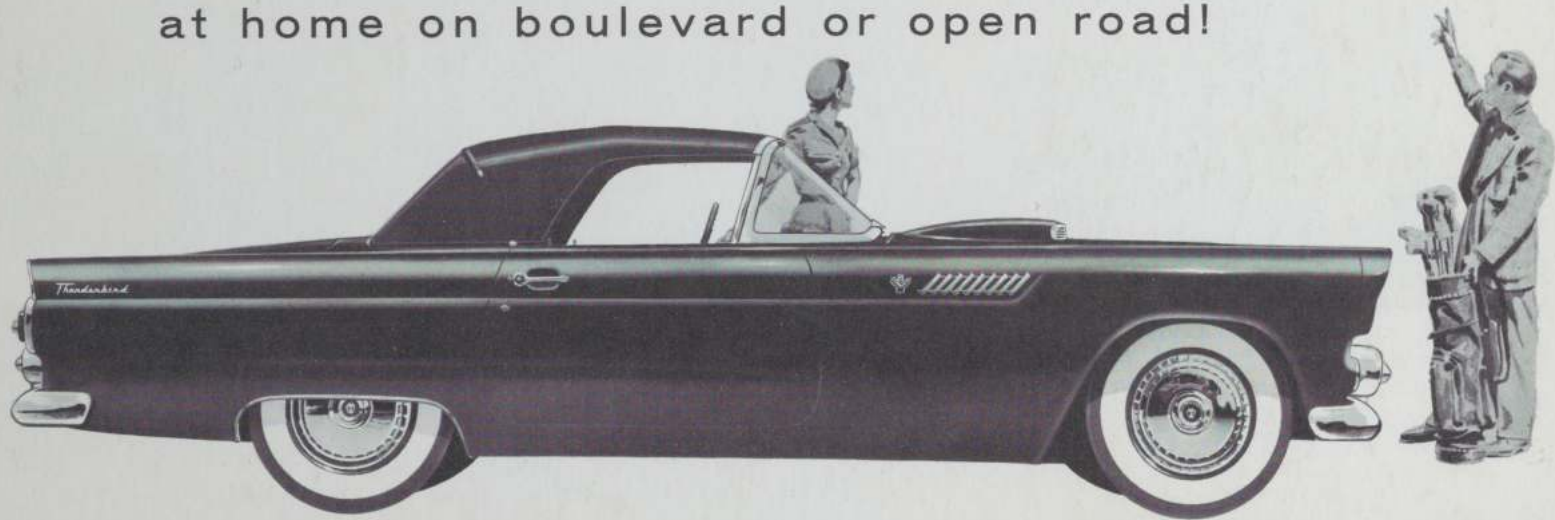


F O R D T H U N D E R B I R D

A personal car of distinction that's
at home on boulevard or open road!





A new, high-spirited personal car . . . with accent on comfort and practicality



No matter what your tastes or requirements, you'll find a whole new world of enchantment in the Ford Thunderbird.

The way it responds instantly to your touch of the controls . . . the way it parks and threads through traffic . . . the effortless manner in which it glides along highway or byway . . . and the road-hugging way in which it corners . . . all these make the Ford Thunderbird an extension of your being *on wheels!*

There is nothing like it on the road today!



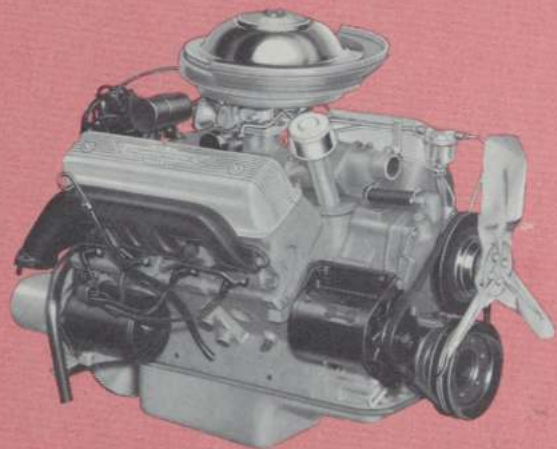
The Thunderbird's ultra-smart Astra-Dial Control Panel includes an engine tachometer and a clock with sweep second hand. Another unique Thunderbird feature is the availability of two tops: A hard top that is easily put on and latched to give you snug, winter-long comfort; or a convertible top which folds down behind the front seat.

In the Thunderbird you'll find comforts and conveniences not to be found in the ordinary sports car. Safety-glass windows are full-size, roll-up type. The foam-rubber-cushioned one-piece seat is extra-wide and goes forward or back . . . up or down at the touch of a button. The steering wheel adjusts to the just-right position for you.



FORD THUNDERBIRD

introduces fresh, new
custom-engineered features



THE THUNDERBIRD SPECIAL

The brilliant new Thunderbird Special gives you new Trigger-Torque action for eager, nimble, responsive Go-power at all speeds. Dual exhausts, and a 4-barrel carburetor are just two of the Thunderbird Special's high-performance features. Horsepower, with Fordomatic Drive is 198 . . . with Overdrive or Conventional—a snappy 193.

- Ball-Joint Front Suspension allows the Thunderbird to hug the road on corners . . . baby you over the bumps.
- Sleek, new body is all-steel and over 70 inches wide . . . with dependable, time-tested construction. (Door top to tread is less than a yard high!)
- New Speed-Trigger Fordomatic Drive delivers lightning-fast action when you want to take off.
- Double-sealed, duo-servo brakes have 170 square inches of lining area for safer, uniform all-weather action.
- X-type frame has extra-low center of gravity for greater roadability. (And there is a full 5.9-inch road clearance!)
- Other custom conveniences like power steering, power brakes and power windows are available.

The specifications contained herein were in effect at the time this folder was approved for printing. The Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design, without notice and without incurring obligation. Some of the items illustrated or referred to in this catalog are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer.

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